

M A D E R A C O U N T Y
ECONOMIC DEVELOPMENT
COMMISSION

E x e c u t i v e C o m m i t t e e

December 9, 2020

MINUTES

(This meeting was a Zoom meeting)

PRESENT: *Rob Poythress, Brett Frazier, Waseem Ahmed, Brad Ditton*

ABSENT: *None*

STAFF: *Bobby Kahn, Lois Leonard*

1.0 CALL TO ORDER

The meeting was called to order at 3:10 a.m. by Chair Poythress.

2.0 PUBLIC COMMENT

None.

3.0 INTRODUCTIONS & RECOGNITION

Bobby reported that Julie Herd, Manager of Business Development & Marketing is leaving the EDC on December 23rd, taking job with the Governor's Office of Economic Development.

4.0 CONSIDERATION OF AGENDA

None.

5.0 CONSENT CALENDAR

**5.1 Madera County Economic Development Commission
Executive Committee Minutes- November 9, 2020**

**5.2 Madera County Economic Development Commission
Financial Report- November 2020**

On motion by Commissioner Frazier and seconded by Commissioner Ahmed, the consent calendar is approved as presented. Motion carried.

6.0 **ACTION ITEMS**- *None.*

7.0 **INFORMATIONAL ITEMS** - *None.*

8.0 **WRITTEN COMMUNICATION**- *None.*

9.0 **OPEN DISCUSSION/REPORTS/INFORMATION**

9.1 Executive Committee Members

Commissioner Ahmed (City of Chowchilla) – *reported not much is going on in Chowchilla. He is now just on council, no longer Mayor. Diana Palmer is the Mayor for 2021.*

Commissioner Frazier (Board of Supervisors) - *reported the good news is the county didn't go backwards in the Covid tier because we never got out of the lowest tier. Nothing much has changed. Budget is looking good, will see how it goes.*

Commissioner Ditton (Bass Lake Chamber) - *reported they had nice tree lighting ceremony, it was nice to have a little normalcy. Restaurants are hurting again with the latest shelter in place.*

Commissioner Poythress (Madera Chamber) - *reported the Chamber is promoting the Drive-Thru Christmas parade that will be held at the fairgrounds this weekend.*

9.2 Executive Director- *reported things are remaining pretty steady. Been doing a Site Selector Series with CCVEDC. Five zoom meeting per month, on the 4th Thursday. They have had three leads, one in the southern San Joaquin Valley. Been busy with the Chowchilla Project, with a another meeting tomorrow. We've received inquiries on other sites mostly with E-Commerce and E-Commerce delivery centers. We have received two leads from our website in the last week.*

9.3 Manager of Business Development and Marketing- *Bobby reported he's been working with Julie to get the report as up to date as possible.*

9.4 Business Assistance/Office Manager- *reported we are done with the Pandemic Grant program, processing 360 applications, with around 8 being denied. Loan Committee approved a new loan for AV Food Distribution.*

10.0 **NEXT MEETING-** *The next meeting will be held on January 13, 2021 with the Board of Commissioners.*

12.0 **ADJOURNMENT-** *The meeting was adjourned at 3:35 p.m.*

Respectfully submitted, Bobby Kahn, Recording Secretary