



"Madera County, The Perfect Location"



**Madera County Mountain Communities Chamber Alliance
January 27, 2021
Zoom Meeting
Meeting Called to Order 8:02 am**

Public Comment

Bob Macaulay talked about the Mono Wind Housing Rehabilitation program, he will email documents to everyone. He also said the county will receive vaccine allotments every Tuesday and we will hire a 3rd party to do them.

Introductions

Aran Johal, Bobby Kahn, Rhonda Salisbury, Theresa Wilson, Lanie Suderman, Bobby Macaulay, Laura Young, Supervisor Tom Wheeler, Wade Wheeler, Laura Norman

Consent Calendar

*Rhonda Salisbury motioned to approve December Consent Calendar and Theresa Wilson seconded, **motion approved.***

Presentations

- *Nothing at this time*

Bass Lake Chamber – Theresa Wilson

- *They reported major damage to 68 homes, 4 of which were destroyed and 8 of which sustained 60-70% damaged*
- *On a lighter note, the final approval for a USAF fly over during the 4th of July festivities, will not confirmed until June*
- *The Homeowner's Association is reforming.*

Coarsegold Chamber – Laura Young

- *The casino is doing great during these times*
- *Their Board Meeting is the 1st Wednesday of the month*
- *They arranged a Creek Fire fundraiser / rummage sale that raised a lot of money for victims*
- *PG&E has been staged at the Rodeo Grounds which is for sale for \$1.5 Million*

North Fork Chamber – Wade Wheeler

- *Jen McMillan has opened antique stores and a toy/candy store*
- *Lisa Saroyan is doing great with the Red Barn Coffee and hopes to open others in the area*
- *The Pizza Factory was sold to a very young man from Dinuba*

Oakhurst Chamber – Laura Norman

- *The "Welcome to Oakhurst" sign was knocked down the hill in the wind event, but United Way will help retrieve & refurbish the sign*
- *Man of the Year was Dan Rule, Woman of the Year was Melanie Barker, Business of the Year was Camarena Health and Presidents Choice was Laura Norman*
- *They will keep their current Board*

Economic Development Commission – Bobby Kahn

- *None at this time*

Action Items

- Visit Yosemite | Madera County – Rhonda Salisbury
 - *They are gearing up to start marketing as tourism projections are looking better*
 - *They reported that Year End numbers were down 20% from 2019, which was their best year*

- *Bass Lake visitors carried the region while Oakhurst was down 40% from 2019*
- *There has been no word from Yosemite National Park on the Reservation System*
- *Yosemite National Park will reopen on Saturday, but Highway 41 will remain closed due to snow*
- **Jr. CEO Program**
 - *Wade announced a program that is used in Visalia called the Jr. CEO Program where High School students do a 5 week program and learn how to start, run and succeed at business. He encourages each Chamber to consider it. Rhonda will contact the Visalia Chamber and get more information.*
- **MCMCC Committee**
 - *Laura Young would like to revisit joining all chambers together*
 - *Theresa Wilson said she will take it to her Board and discuss, but that her feeling is they will want to remain separate from the other chambers. Rhonda will ask the California Chambers if there are other models that we can look at that might help and share with the group.*

At the end of the meeting, our group agreed to write a thank you letter to PG&E regarding their quick response and support of our area after the Creek Fire, Mono Wind Event and the sale of the Crane Valley Hydroelectric Facilities. Lanie will write the letter and submit to the group for editing.

Meeting Adjourned 8:48 am

Next Meeting is at 8:00am on Wednesday, February 24, 2021 on Zoom.

Minutes taken by and submitted by Lanie Suderman