



"Madera County, The Perfect Location"



**Eastern Madera County Chamber Alliance Meeting Minutes
January 22, 2020
Visit Yosemite | Madera County Conference Room
Meeting Called to Order 8:13 am**

Public Comment

None

Introductions

Theresa Wilson, Rhonda Salisbury, Lanie Suderman, Aran Johal, Laura Norman, Carrie Bowman, Wade Wheeler

Consent Calendar

*Rhonda Salisbury motioned to approve December Minutes and Theresa Wilson seconded, **motion approved.**
Theresa Wilson motioned to approve December Financials and Wade Wheeler seconded, **motion approved.***

Bass Lake Chamber-Theresa Wilson

- New Visitors Guide is complete, Beautification is coming along, Membership is picking up and their Planning Meeting went well

Coarsegold Chamber- Aran Johal

- Installation Dinner was a success and they plan to do business workshops during 2020

North Fork Chamber-Wade Wheeler

- They are working on Chamber perception and value and are in discussions with the Boosters to merge and join forces

Oakhurst Chamber-Melanie Barker

- Installation Dinner was a success, they will refocus the Women in Business luncheons to get back to being valuable and they will begin working on a new Chamber Directory.

Economic Development Commission – Bobby Kahn

- Absent

Visit Yosemite | Madera County – Rhonda Salisbury or Lanie Suderman

- *Carrie Bowman made us aware of a program called Home Town Makeover by HGTV. Everyone at the table agreed North Fork would benefit most from it. North Fork Chamber and the Visitors Bureau will go to North Fork on Friday to scout the most needed locations and begin writing and videoing for the submission. Dead line is February 7, 2020 so we will act fast.*

Action Items

- The Chambers will work together to offer business workshops through the year. Laura Norman will check with the Oakhurst Chamber to host March 17, 2020 in Oakhurst, Coarsegold will host June 16, 2020, North Fork will host September 15, 2020, Bass Lake will host November 17, 2020. Chambers will collectively host one on January 19, 2021 to review the year's new laws
- Aran will contact and put Patrice Jenson on the Agenda to discuss partnering and using their 501(c)(3)
- Each Chamber needs to drop off brochures and drawing prizes to the Visitors Bureau by February 7, 2020

Meeting Adjourned 9:48 am

**Next Meeting is at 8:00am on Wednesday, February 26, 2020 in the Conference Room at Visit Yosemite | Madera County in Oakhurst.
Minutes taken by Lanie Suderman and submitted by Aran Johal**