



"Madera County, The Perfect Location"



**Eastern Madera County Chamber Alliance Meeting Minutes
May 22, 2019
Visit Yosemite | Madera County Conference Room
Meeting Called to Order 8:06 am**

Public Comment

None

Introductions

Donna Smith, Rhonda Salisbury, Melanie Barker, Theresa Wilson, Lanie Suderman, Michelle Miller, Casey Hawkins, Dee Salazar, Nicole Farley, Candace Lavoie

Consent Calendar

*Rhonda Salisbury motioned to approve April's Minutes and Financials and Melanie Barker seconded, **motion approved.***

Action Items

- 2019 – Goals and timelines
- Programs/Grants
 - **Nichole Farley with Civitas (Tourism Business Improvement District)** – *The presentation was great and we look forward to holding a committee meeting on June 12, 2019 to discuss our options.*
 - **Work Where You Play** – *Lanie to get another bid on Rack Cards*
 - **Visit Yosemite Grant** – *Visit Yosemite | Madera County has awarded a \$5,000 grant to be split evenly between the 4 Chambers and used for Tourism Improvement.*
 - **Revive Eastern Madera County Chamber** – *Candace Lavoie of Claiborne & Associates explained how the accounting would work and confirmed that each Chamber could act as a committee and keep their banking separate. Discussions on the matter will continue.*
 - **Tradeshaw Guidelines** – *Wade absent, but we talked about purchasing banners to represent each chamber to be set up at Tradeshaws.*
 - **Chukchansi Grant** – *Forms need to be filled out by EDC or the Oakhurst Foundation*

Bass Lake Chamber-Theresa Wilson

- *They will be dark in July and August and will schedule a Planning Meeting for November*

Coarsegold Chamber-

- *Absent*

North Fork Chamber-Dee Salazar

- *They are getting ready to present their Minarets Scholarships*

Oakhurst Chamber-Donna Smith

- *Their Membership Dinner will be held on August 8, 2019*
- *The Fall Festival is coming along*

Meeting Adjourned 10:15 am

Next Meeting is at 8:00am on Wednesday, May 22, 2019 in the Conference Room at Visit Yosemite | Madera County in Oakhurst.

Minutes taken by Lanie Suderman and submitted by Theresa Wilson