



"Madera County, The Perfect Location"



Eastern Madera County Chamber Alliance Meeting Minutes

August 28, 2019

Visit Yosemite | Madera County Conference Room

Meeting Called to Order 8:07 am

Public Comment

None

Introductions

Bobby Kahn, Theresa Wilson, Deniece Busse, Melanie Barker, Rhonda Salisbury, Wade Wheeler, Lanie Suderman, Michelle Miller, Patrice Jensen, Mark Choe, Diane Boland, Aran Johal

Consent Calendar

*Rhonda Salisbury motioned to approve June Minutes (with changes to the date and Deniece Busse's name) and Financials and Wade Wheeler seconded, **motion approved.***

Bass Lake Chamber-Theresa Wilson

- Met with businesses and response to BID was mostly positive with request for more information and a vision plan
- Tree work has caused a detour down the low road

Coarsegold Chamber- Deniece Busse

- Rhonda Salisbury and Lanie Suderman did a presentation on the BID and it energized their board
- Aran Johal was announced as the current Vice President and President Elect
- They did 4 ribbon cuttings

North Fork Chamber-Wade Wheeler

- Oktoberfest is coming along and will be held at Bandit Town
- Rhonda Salisbury and Lanie Suderman will be presenting the BID to their Board of Directors

Oakhurst Chamber-Melanie Barker

- They announced their annual awards
- They have not officially discussed BID with businesses

Economic Development Commission – Bobby Kahn

- Nothing new to report

Action Items

- All Chambers should ask their businesses to report an approximate amount of taxable income to create an estimate of potential BID funding
- All Chambers to be prepared to have a report of their meetings with the business owners response to the BID concept at the October meeting
- Theresa to send everyone the all Chambers the email the Bass Lake Chamber sent to their business owners
- Rhonda will send everyone a link to research BID rules and how the vote works
- Coarsegold Chamber will provide the vision created by their Architect as an example
- OACC will meet with their businesses and provide a report on feed back
- Rhonda will check with Mammoth to see how it worked and who to contact for the larger stores
- Melanie Barker motioned to move the next meeting to October 23, 2019 at 8:00am in the Conference Room at Visit Yosemite | Madera County

Meeting Adjourned 9:34 am

**Next Meeting is at 8:00am on Wednesday, October23, 2019 in the Conference Room at Visit Yosemite | Madera County in Oakhurst.
Minutes taken by Lanie Suderman and submitted by Theresa Wilson**