

Eastern Madera County Chamber Alliance Meeting  
Minutes

Jan 23, 2019

Yosemite Bank Conference Center Oakhurst

Meeting called to order 7:39 AM

In attendance:

North Fork Chamber Representative: Dee Salazar  
Coarsegold Chamber Representatives: David Works, Laura Young,  
Bass Lake Chamber Representatives : Rhonda Salisbury, Theresa Wilson  
Oakhurst Chamber Representative: Melanie Barker  
Yosemite Sierra Visitors Bureau Representative: Lanie Suderman

Public Comments: None

Consent Calendar:

Approval of September 2018 minutes and financials.  
Motion to approve: Melanie Barker 2<sup>nd</sup> Dee Salazar no discussion All approved

Questions about monies that have not been utilized brought up Melanie stated that any financial questions are to be directed to Bobby Kahn

## Action Items:

2019 Chair position approved and is Theresa Wilson Bass  
Lake Chamber President

Discussed moving meeting to the Visitors Bureau, moving  
the start time to 8:00 AM and continue meeting on the 4<sup>th</sup>  
Wednesday all agreed.

Planning meeting to be set for next year incoming members  
for a fall date yet to be determined.

Melanie reviewed the history of the California Main Street  
project. All 4 chambers must be engaged/involved in the  
process, we agreed we want to continue pursuing this  
option noting that the process is arduous and costly.  
Bass Lake Chamber has moved forward with a  
Beautification Project. Rhonda is inviting the Mariposa  
Chamber President to our next meeting to share how they  
were successful with the CMS process. Melanie and  
Rhonda are attending the Oakhurst area Beautification  
Committee meeting that is not affiliated with any chamber  
and will report back at the next meeting.

Grants: Rhonda shared the Visitors Bureau is working on  
grants for our area and wants to include the Alliance  
Group. We will need to agree on how any grant monies  
received will be spent.

Work Where you Play Rack Cards: Discussion about updating the cards with new pictures and information, Lanie has the template all are to send her suggestions, a draft will be presented at the next meeting for approval. Monies left in the budget are sufficient to print more cards.

World Ag Expo: We will be stuffing bags at the Visitors Bureau, Rhonda has sent out a volunteer schedule for the show set up is Feb 11, 2018 show runs 12<sup>th</sup>-14<sup>th</sup>.

Fundraising ideas discussion:

Golf tournament, Hemp show, Dinner and a show at Chukchansi. Theresa suggested dinner and a show, Melanie thinks a dinner first to see how it goes over then add a dinner and a show in the fall. All agreed the Dinner first at Nativo's for local Business owners as VIP attendees would be our first attempt. David will research Nativo's venue occupancy limit and casino's interest in hosting this. Cost to attend would be discussed once this information received. A tentative date of April 25<sup>th</sup> was discussed.

All items needing further discussion are to be on future agenda's for follow up.

Chamber Reports:

Bass Lake: Theresa reported they are researching costs and feasibility of an ice skating rink at the park. Beautification project is underway and a line has been added to the membership application asking for donations. Ribbon

cutting of two new businesses had to be rescheduled, will advise all when that is set. Asked all chambers to share ribbon cutting events with all so if possible other chamber members can attend.

Coarsegold: Laura reported that their Chamber directories are printed and will be available for the Tulare Ag show.

North Fork: Dee reported they had their first planning session and have 9 Director's, they are planning another fundraiser in addition to the car show in August and the annual October Fest.

Oakhurst: Melanie reported the Fall Festival will now be 3 days, they too are planning another fundraiser and have a new office executive. She reminded all to send their chamber calendars to the Oakhurst Chamber for them to post.

There being no further business the meeting was adjourned at 8:30 AM

Next meeting February 27, 2019 8:00 AM at the Visitors Bureau.

Respectfully submitted,

Laura Young  
Secretary