



**"Madera County, The Perfect Location"**



## **Eastern Madera County Chamber Alliance Meeting Minutes**

**October 23, 2019**

**Visit Yosemite | Madera County Conference Room**

**Meeting Called to Order 8:05 am**

### **Public Comment**

*None*

### **Introductions**

*Bobby Kahn, Theresa Wilson, Melanie Barker, Rhonda Salisbury, Wade Wheeler, Lanie Suderman, Patrice Jensen, Aran Johal, Tom Wheeler, Bobbie Duncanson, Bobby Macaulay, John Reed*

### **Consent Calendar**

*Melanie Barker motioned to approve August Minutes and Financials and Wade Wheeler seconded, **motion approved.***

### **Bass Lake Chamber-Theresa Wilson**

- Halloween Festival is on October 26th, businesses & homes will hand out candy to trick or treaters
- Planning meeting scheduled for November 20 in the lakeside room

### **Coarsegold Chamber- Deniece Busse**

- Tarantula Fest is on October 26<sup>th</sup>
- Business Expo is on November 12<sup>th</sup>

### **North Fork Chamber-Wade Wheeler**

- Oktoberfest was a success
- Trunk or Treat will be held on Halloween
- The Chamber is working on joining forces with the NF Boosters as it seems a perfect partnership

### **Oakhurst Chamber-Melanie Barker**

- Fall Festival was a success
- They have an open slot for President Elect if anyone is interested

### **Economic Development Commission – Bobby Kahn**

- Nothing new to report

### **Action Items**

- Rhonda obtained sales numbers for Oakhurst, North Fork, Coarsegold and Bass Lake, but we aren't clear which sales are included in the numbers
- Discussions were had regarding the formation of a Community Service District to accomplish our wants & needs
- The team will work on a mockup of a "Welcome" sign using the left over materials from the Visitors Bureau new sign
- Aran Johal will be the next Eastern Madera County Chamber Alliance Chairperson, his term starts on January 1, 2020

**Meeting Adjourned 9:20 am**

**Next Meeting is at 8:00am on Wednesday, December 11, 2019 in the Conference Room at Visit Yosemite | Madera County in Oakhurst.**

**Minutes taken by Lanie Suderman and submitted by Theresa Wilson**