



"Madera County, The Perfect Location"



**Madera County Mountain Communities Chamber Alliance
December 16, 2020
Zoom Meeting
Meeting Called to Order 8:03 am**

Public Comment

Supervisor Tom Wheeler approved the contracts for the new Madera County sign to be placed on Highway 41. The county sold one piece of property to purchase another piece of property to put the sign on. So that, along with a donation from the new Community Medical Center coming to the same area, made it a low cost project. They will organize a ribbon cutting for the chambers to attend.

Introductions

Aran Johal, Tom Wheeler, Bob Brosi, Bobby Kahn, Rhonda Salisbury, Theresa Wilson, Lanie Suderman, Bobby Macaulay, Laura Young, Lori Wilson of Red Cross, Erick Flores of Madera County Workforce

Consent Calendar

*Rhonda Salisbury motioned to approve September Consent Calendar and Theresa Wilson seconded, **motion approved.***

Presentations

- **Erick Flores with Madera County Workforce** told us about their free program to educate the workforce on Soft Skills. Programs covering things like Communication, Attitude, Teamwork, Work Ethic, Time Management and Interpersonal Skills are offered. Most of their clientele takes advantages of these courses.
- **Lori Wilson with Red Cross** told us about their free program called Ready Rating which helps businesses prepare for disasters. It's free, it's virtual and offers guidance to coming up with a great disaster action plan for businesses. The longest video is an hour, so it's very efficient. The presentation was emailed to those attending this meeting in hopes they will share with their members.

Bass Lake Chamber – Theresa Wilson

- They are looking forward to more information on the sale of the hydro-electric plant that PG&E is putting up for sale. They want to get ahead of rumors and provide only the facts to the public. Tom Wheeler said the county understands the importance of Bass Lake staying open for recreation and assures us that they are being proactive by pursuing a consulting company to help them recruit the right partnerships to keep the lake open for recreation.
- The Pines Village is decked out with holiday decorations and they encourage everyone to come check it out
- They cancelled their Annual Membership Meeting due to gathering restrictions

Coarsegold Chamber – Laura Young

- Laura Young is the 2021 President, there is nothing to report at this time

North Fork Chamber – Wade Wheeler

- Wade was absent, although Theresa mentioned a rogue generator near Napa and Tom said the county is already looking into it. Tom also said there were a couple new antique stores that opened in North Fork.

Oakhurst Chamber – Bob Brosi

- They are opening their office back up, part time, for phone calls and emails only
- Man/Woman/Business of the year, will soon be announced virtually

Bob Macaulay, Chief of Staff for Tom Wheeler

- Covid Vaccinations arrived on December 15

- A constituent of District 5 has asked that someone develop a fund in which companies can apply for anonymously, there was no discussion about it
- Tom Wheeler announced that the new Green Waste Recycling established by SB1383 comes into effect in 2022, so more to come later in 2021

Economic Development Commission – Bobby Kahn

- Julie Herd has accepted a position representing the San Joaquin Valley with California's Governor's Office of Business and Economic Development, so they are currently hiring

Visit Yosemite | Madera County – Rhonda Salisbury

- *The visitors bureau has kept their Visitor's Center open for those still traveling to Yosemite National Park*
- *They promoted a Holiday Shopping Gift Guide to promote local shopping and encourages people to purchase gift certificates from local restaurants*

Action Items

- MCMC Committee – *nothing at this time*

Meeting Adjourned 9:12 am

Next Meeting is at 8:00am on Wednesday, January 27, 2021 on Zoom.

Minutes taken by and submitted by Lanie Suderman