



"Madera County, The Perfect Location"



Eastern Madera County Chamber Alliance Meeting Minutes

June 26, 2019

Visit Yosemite | Madera County Conference Room

Meeting Called to Order 8:09 am

Public Comment

None

Introductions

Bobby Kahn, Theresa Wilson, Deniece Busey, Melanie Barker, Rhonda Salisbury, Wade Wheeler, Lanie Suderman,

Consent Calendar

*Wade Wheeler motioned to approve May Minutes and Financials and Melanie Barker seconded, **motion approved.***

Action Items

- 2019 – Goals and timelines
- Programs/Grants
 - **Civitas (Tourism Business Improvement District)** – *Great conversations were started at the Committee Meeting. Melanie will check with the Oakhurst Foundation about using their 501c3. We will continue to gather information to move forward with and eventually start sharing with the business community. Melanie Barker will send everyone Oakhurst Chamber Bylaws. Rhonda Salisbury will create an Action Items list. Next committee meeting at the Visitors Bureau on July 16 at 8am.*
 - **Work Where You Play** – *Melanie Barker motioned to approve the rack card and Theresa Wilson seconded, **motion approved.** We will send to print.*
 - **Visit Yosemite Grant** – *We'll continue developing a plan*
 - **Revive Eastern Madera County Chamber** – *Melanie Barker motioned to remove this item from the Agenda and Wade Wheeler seconded, **motion approved.***
 - **Visit Yosemite Grant** – *We'll continue developing a plan*
 - **Tradeshaw Guidelines** – *Wade Wheeler will re-brand the Bass Lake Chamber's copy with EMCCA's branding and email to everyone.*
 - **Chukchansi Grant** – *We will not pursue this grant as it seems like a lot of work with little reward and it's questionable that we would qualify. We will continue to research other grant possibilities.*

Bass Lake Chamber-Theresa Wilson

- *Beautification Program is coming along nicely.*
- *They are dealing with tree work and 25 minute waits in traffic*

Coarsegold Chamber- Deniece Busey

- *Left the meeting early, no report*

North Fork Chamber-Wade Wheeler

- *Logger's Jamboree is on July 6 and 7 and they've added a parade*

Oakhurst Chamber-Donna Smith

- *Their Membership Dinner will be held on August 8, 2019*

Economic Development Commission

- *Next Board Meeting will be held at the Oakhurst College on July 10 at 3pm*

Meeting Adjourned 10:15 am

**Next Meeting is at 8:00am on Wednesday, May 22, 2019 in the Conference Room at Visit Yosemite |
Madera County in Oakhurst.
Minutes taken by Lanie Suderman and submitted by Theresa Wilson**