

Eastern Madera County Chamber Alliance Meeting Minutes
July 22, 2020
Zoom Video Conference
Meeting called to order on 8.51AM

Public Comment: None

Introductions: Tom Wheeler, Wade Wheeler, Bobby Kahn, Lanie Suderman, Aran Johal, Theresa Wilson, Bobby Macaulay, Bob Brosi,

Presentations: None

Consent Calendar & Financials: Aran Johal motioned to approve June 23, 2020 minutes and financials, Theresa Wilson seconded, motion approved.

Bass Lake Chamber

Ducey's adapted for lakeside dining, along with established outdoor dining for Marina Grill, Forks and Millers. The Farmers Market needs community support. Law Enforcement presence at Marina View regarding boat speed, trash, graffiti, illegal parking etc.

Coarsegold

None

North Fork

North Fork Boosters and North Fork Chamber of Commerce joint collaboration. Website is being updated for businesses in town. Restaurants to-go options only, dine in options closed. New business established called the Red Barn Coffee

Oakhurst

Fall Festival cancelled until further notice. Proposed outdoor chamber mixer. Restaurant busy with take-out order and outdoor dining. Traffic going thru Yosemite. COVID 19 cases on the rise in the community. Concerns regarding getting tested for COVID-19 in a timely fashion along with results back from testing affecting hiring, staffing, etc. Chamber actively sending out e-blasts, connecting with membership, membership retention is good and plenty of renewal of members. Chamber is being a resource and sharing information with members regarding current events. All remaining events for 2020 cancelled and planning for 2021 has begun. Online Auctions successful for Cajun Festival.

Madera County District 5

Tom Wheeler

Bobby Kahn with the Madera County Economic Development Commission along with Bobby Macaulay and staff working on guidelines to give out the received 5 million dollars grant to non-profits, small businesses and other organizations such as Lions Club, Fresno Flats, Boys and Girls Clubs, Senior Center, Golden Chain Theater, etc form a recreation district. Forming a board to oversee the grant applications and a mechanism for funding. Asking LACFO to form a district that would assist in funding for Little league, Oakhurst Community Park, Skate Park, etc

for recreation spaces and needs for the community. In regards to using land for Skate Park, the State Center Community Colleges owned land will not be for sale until the new campus is fully functional. Projected date for opening on Oakhurst community college campus Fall 2022

Madera County Economic Development Commission (MCEDC)

Bobby Kahn

Small business pandemic grant program is a small business grant. MCEDC has sent the county guidelines on the grant program. Board of Supervisors to approve final guidelines. Application start date 2nd week of August. To be released five thousand dollars towards businesses. CARES funding recipients are ineligible for the grant whether thru the city, federal funding or PPP funding. Grants will be given in varied amounts to employers who have 5-10 employees vs. 10-15 employees and 15 or more employees. Grant applies to unincorporated areas and within city limits. Recipients will be subjected to having their financing accounts and statements reviewed at any time. The board will approve all grants prior to disbursement of grant applications.

Visit Yosemite

HGTV selected a recipient for their home town makeover contest. Steady visitors traffic thru our community. Visit Yosemite has started marketing our community. They are assisting the public with the reservations for Yosemite.

Madera County District 5

Chief of Staff Bobby Macaulay

There is an app “Madera County Services” to Geo-tag graffiti from Madera County Public Works graffiti team. There is plenty of hand sanitizer available sheriff’s office and visitors bureau. Census event in North Fork to encourage residents to participate. COVID grant funds used for senior meal delivery as well.

Submitted by: Aran Johal