

M A D E R A C O U N T Y
ECONOMIC DEVELOPMENT
COMMISSION

E x e c u t i v e C o m m i t t e e

August 14, 2019

MINUTES

PRESENT: *Waseem Ahmed, Brett Frazier, Brad Ditton, Rob Poythress*

ABSENT: *Andy Medellin*

STAFF: *Bobby Kahn, Lois Leonard*

1.0 CALL TO ORDER

The meeting was called to order at 3:36 a.m. by Chair Poythress.

2.0 PUBLIC COMMENT

None.

3.0 INTRODUCTIONS & RECOGNITION

Bobby shared the Julie Herd is receiving a 4 under 40 award at the Madera Chamber Life Time Achievement Awards.

4.0 CONSIDERATION OF AGENDA

On motion by Commissioner Frazier and seconded by Commissioner Ahmed, the agenda is approved as presented. Motion carried.

5.0 CONSENT CALENDAR

**5.1 Madera County Economic Development Commission
Executive Committee Minutes- June 5, 2019**

**5.2 Madera County Economic Development Commission
Financial Report- July 2019**

On motion by Commissioner Frazier and seconded by Commissioner Ditton the consent calendar is approved as presented. Motion carried.

6.0 ACTION ITEMS

None.

7.0 INFORMATIONAL ITEMS

None.

8.0 WRITTEN COMMUNICATION

None.

9.0 OPEN DISCUSSION/REPORTS/INFORMATION

9.1 Executive Committee Members

Commissioner Ditton (Bass Lake Chamber)- *reported it's been a busy summer in Bass Lake with a few houses sold, rentals and full lake. Chamber is dark but will start up in the fall.*

Commissioner Frazier (Board of Supervisors)- *reported the county is doing great. The joint meeting in October is planned to focus on ways the county and the two cities can work together. They will have a presentation on Opportunities Zones and a synopsis on the EDC. The "On the Road" meeting in Fairmead had a big crowd. They will be in Oakhurst in September.*

Commissioner Poythress (Madera Chamber)- *reported on the Chamber's upcoming Life Time Achievement Awards, Pomegranate Festival, trip to Thailand, and a small group going to Pakistan.*

9.2 Executive Director- *reported he's been busy. Working with Bill Pitman in creating the Berenda Opportunity Zone. The first one in Madera County. EDC sent out a press release. ABC Channel 30 did a piece on it as well information being shared in the business journal. He is also working with Steve Barsotti on another potential opportunity zone. He is on the advisory board for New Market Tax Credits. He met with Oliver Baine to discuss possible projects in Madera County including Community Hospital. Public agencies and non-profits are eligible to use the credits. He attended SIOR last week and met with a new developer. Received a few responses from an email sent out after Select USA. He will be attending ICSC next month in Los Angeles. He's met with Councilmember Palmer, from Chowchilla and Councilmembers Garcia, Montes and Gallegos from Madera. Reported on a new project in Oakhurst, creating a Cinemax film presentation of Yosemite for visitors to view prior to entering Yosemite. They would also have a restaurant and gift shop.*

9.3 Manager of Business Development and Marketing- *as presented.*

9.4 Business Assistance/Office Manager- *As presented. Reported on a new loan client, Yosemite Drug in Coarsegold.*

10.0 NEXT MEETING - *The next meeting will be held on September 23, 2019.*

11.0 ADJOURNMENT- *The meeting was adjourned at 4:35 p.m.*

Respectfully submitted, Lois Leonard, Recording Secretary