

M A D E R A C O U N T Y
ECONOMIC DEVELOPMENT
COMMISSION
E x e c u t i v e C o m m i t t e e

February 10, 2021

MINUTES

(This meeting was a Zoom meeting)

PRESENT: *Rob Poythress, Brett Frazier, Waseem Ahmed, Brad Ditton, Jose Rodriguez*

ABSENT: *None*

STAFF: *Bobby Kahn, Lois Leonard*

1.0 CALL TO ORDER

The meeting was called to order at 3:08 a.m. by Chair Poythress.

2.0 PUBLIC COMMENT

None.

3.0 INTRODUCTIONS & RECOGNITION

None.

4.0 CONSIDERATION OF AGENDA

None.

5.0 CONSENT CALENDAR

**5.1 Madera County Economic Development Commission
Executive Committee Minutes- December 2020 & January 2021**

**5.2 Madera County Economic Development Commission
Financial Report- January 2021**

On motion by Commissioner Frazier and seconded by Commissioner Ahmed, the consent calendar is approved as presented. Motion carried.

6.0 ACTION ITEMS-

None.

7.0 INFORMATIONAL ITEMS –

7.1 Basic Service Level Budget FY 2021/2022

Bobby gave an overview of the 2021/2022 FY budget.

7.2 Update on Manager of Business Development & Marketing Position

Bobby reported Maritza Garcia will be starting on February 16th. She has a background in marketing and is bi-lingual.

8.0 WRITTEN COMMUNICATION-

None.

9.0 OPEN DISCUSSION/REPORTS/INFORMATION

9.1 Executive Committee Members

Commissioner Ahmed (City of Chowchilla) – *reported they have appointed a new council member, Kelly Smith. The council has reduced impact fees 25% to 50% depending on the designated zone.*

Commissioner Frazier (Board of Supervisors) - *reported Papa Murphy's just celebrated National Pizza Day. The Board swore in a new Supervisor, Leticia Gonzalez. They are working on the SIGMA, meeting with the GSA's tomorrow. They are moving forward on the relocation of the train station. The 41 expansion is back to the original design from 1992/1993. Health Department is vaccinating age 65 and older county residents.*

Commissioner Rodriguez (City of Madera) – *thanked Commissioner Frazier for the vaccination update and thanked Bobby for his recent presentation to the council. Asked about private funding for the EDC, similar to the Fresno EDC. Chair Poythress stated we will add discussion on private funding to a future agenda.*

Commissioner Ditton (Bass Lake Chamber) – *reported restaurant's are slow to open in mountain community. High end real estate is doing well. Bass Lake will have their Fishing Derby on May 1 and 2nd.*

9.2 Executive Director- *reported on active projects. Project Sunset a distribution center, food processing company, Cal Pacific, Full Throttle, Freedom Industrial Park Spec building. E-commerce has been a game changer. Dutch Brothers will be opening at Riverwalk. He helped a dog grooming business locate in Chowchilla. He has a meeting with a residential builder looking at a location in the City of Madera.*

Partnership group looking at property in Madera where the timeline is critical. Site Selectors meetings are going well. The next one is February 18th. Did a virtual retail runway with ICSC. We assisted several businesses with the California Relief Grant, after doing a training with Lendistry.

9.3 Manager of Business Development and Marketing-

None.

9.4 Business Assistance/Office Manager- *reported the City of Madera Micro Grant Program will start beginning of March. Business owners must be from low-moderate income households and have no more than 5 employees including the owners. Completed a total of 353 applications for the County Pandemic Grant program, helping 41 businesses in the City of Chowchilla, 113 businesses in the City of Madera and 199 business in the County.*

10.0 NEXT MEETING- *The next meeting will be held on March 10, 2021.*

11.0 ADJOURNMENT- *The meeting was adjourned at 3:56 p.m.*

Respectfully submitted, Lois Leonard, Recording Secretary