



"Madera County, The Perfect Location"



Madera County Mountain Communities Chamber Alliance

April 28, 2021

Zoom Meeting

Meeting Called to Order 8:04 am

Public Comment

None at this time

Introductions

Bobby Kahn, Rhonda Salisbury, Lanie Suderman, Bobby Macaulay, Laura Young, Wade Wheeler, Bob Brosi, Lisa Saroyan, Michelle Corbett (SCCCD Director of Marketing & Communications)

Consent Calendar

- *Rhonda Salisbury motioned to approve the Consent Calendar, Bob Brosi seconded, **motion approved***

Bass Lake Chamber – Rhonda Salisbury

- *They are all set for the Fishing Derby and totally ready for summer*

Coarsegold Chamber – Laura Young

- *The Coarsegold Rodeo is on for the weekend of May 1st*
- *They have confirmed the Peddler's Fair for Memorial Day & Labor Day weekends*
- *The Installation dinner will be held on June 19th*

North Fork Chamber – Lisa Saroyan

- *Their Board meeting is in May*
- *They are looking into having a "Wine Walk"*
- *They have a Loggers Jamboree Kick Off Dinner on May 15th*
- *The Loggers Jamboree is July 3 & 4 this year*

Oakhurst Chamber – Bob Brosi

- *They are planning the Oakhurst Fall Festival for October 8-10 with a Hoedown theme*
- *Their first Mixer in over a year will be held on May 20*
- *Their first Women in Business in over a year will be held on May 18*
- *Bob suggested a few people to fill the position for the SCCCDC Chancellor Search, Bobby Khan confirmed the positions were filled*

Visit Yosemite | Madera County – Rhonda Salisbury

- *The Oakhurst Trolley is set to start on May 7th and run through Labor Day and they plan to do it for 2 years*
- *The Welcoming Committee trading cards are back in most locations and they hope to attract visitors*

Economic Development Commission – Bobby Kahn

- *The EDC applied for a \$2,500 grant for the MCMCCA that was offered by Nathan Alonzo from PG&E*

Action Items

- *MCMC Committee – action to form a separate entity from MCEDC*
 - *Rhonda Salisbury motioned to approve separating from MCEDC, Bob Brosi seconded, **motion approved***

Meeting Adjourned 8:36 am

Next Meeting is at 8:00am on Wednesday, May 26, 2021 on Zoom.

Minutes taken by and submitted by Lanie Suderman