

**M A D E R A C O U N T Y**  
***ECONOMIC DEVELOPMENT***  
***COMMISSION***  
**E x e c u t i v e C o m m i t t e e**

**February 9, 2022**

**MINUTES**

*(This meeting was a Zoom meeting)*

**PRESENT:** *Rob Poythress, Brett Frazier, Brad Ditton, Waseem Ahmed, Santos Garcia*

**ABSENT:**

**STAFF:** *Bobby Kahn, Lois Leonard*

**1.0 CALL TO ORDER**

*The meeting was called to order at 3:03 p.m. by Chair Poythress.*

**2.0 PUBLIC COMMENT**- *None.*

**3.0 INTRODUCTIONS & RECOGNITION** - *None.*

**4.0 CONSIDERATION OF AGENDA**- *None.*

**5.0 CONSENT CALENDAR**

**6.1 Madera County Economic Development Commission  
Executive Committee Minutes- December 15, 2021**

**6.2 Madera County Economic Development Commission  
Financial Report- January 2022**

*On motion by Commissioner Frazier and seconded by Commissioner Ahmed, the consent calendar is approved as presented. Motion carried.*

## **6.0 ACTION ITEMS-**

### **6.1 AB 361 Changes to the Ralph M. Brown Act Opening Meeting**

*On motion by Commissioner Frazier and seconded by Commissioner Garcia MCEDC will adopt Resolution 2022-2 authorizing Remote Teleconference for all Commission and Executive Committee Meeting in accordance of Assembly Bill 361 for a period of 30 days. Motion carried.*

## **7.0 INFORMATIONAL ITEMS –**

### **7.1 Basic Service Level Budget Fiscal Year 2022-2023**

*Bobby reviewed the basic service level budget that will taken before the City of Chowchilla and Madera County. City of Madera has already approved.*

## **8.0 WRITTEN COMMUNICATION- None.**

## **9.0 OPEN DISCUSSION/REPORTS/INFORMATION**

### **9.1 Executive Committee Members**

**Commissioner Poythress (Madera Chamber) –** *reported the Chamber is active with the downtown association and the Caltrans improvement grant. They are gearing up to restart events that have been cancelled in previous years due to COVID.*

**Commissioner Ahmed (City of Chowchilla) –** *nothing to report at this time.*

**Commissioner Garcia (City of Madera) –** *reported on the Caltrans grant for the downtown area. They will be working to finalize the presentation at the next meeting.*

**Commissioner Frazier (Board of Supervisors) –** *reported on their mid-year budget review. The lights at Ave. 12 and Hwy 41 are operating now. They are working on the rate study for SIGMA. And are addressing the issues with AB 1383, modeling after Los Angeles County.*

**Commissioner Ditton (Bass Lake Chamber) –** *reported the Chambers will be starting up events in April. A group, La Casa are buying up all the rental business in the area.*

**9.2 Executive Director-** *reported he completed a Bay Area mission, meeting with a few new firms that were excited to hear about the Central Valley, including meeting with the German Chamber of Commerce in San Francisco. CCVEDC continues with zoom meeting with brokers and site selectors. They recently met with a major construction development company. The Annual Report was completed and sent out.*

Met with the county and Placer AI. Placer AI creates live time data shopping statistics. The data shows where people shop and where they go before and after. Tracking phones for 7 minutes or longer. Worked with Midland Tractor on potential fees for property they own on the city/county line. Attended the "Ask the Economist" webinar and a 1031 webinar. Working with Papagni Winery on a warehouse lease and the casino on a land purchase agreement for GTS Trucking property. Dutch Bros has been approved by the planning commission for a location in front of Vallarta. Conducted a meeting with Miles Chemical, Span Construction and the Provost/Pritchard who are contracted by the city to complete the Miles Chemical Project. Met with Dave Lucas on the Country Club Center. Big Lots will be coming into the old Save Mart spot. Worked with the Bassi's and a cost sharing agreement to resurface the roads for their project. Provided some Chowchilla sites on a request for proposal.

**9.3 Manager of Business Development and Marketing-** *as reported.*

**9.4 Business Assistance/Office Manager-** *as reported.*

**10.0 NEXT MEETING-** *The next meeting will be held on March 9, 2022.*

**11.0 ADJOURNMENT-** *The meeting was adjourned at 3:43 p.m.*

Respectfully submitted, Lois Leonard, Recording Secretary