

M A D E R A C O U N T Y
ECONOMIC DEVELOPMENT
COMMISSION
E x e c u t i v e C o m m i t t e e

November 9, 2022

MINUTES

(This meeting was a Zoom meeting)

PRESENT: *Rob Poythress, Brad Ditton, Brett Frazier*

ABSENT: *Santos Garcia, Waseem Ahmed*

STAFF: *Darren Rose, Lois Leonard*

1.0 CALL TO ORDER

The meeting was called to order at 3:01 p.m. by Chair Poythress.

2.0 PUBLIC COMMENT- *None.*

3.0 INTRODUCTIONS & RECOGNITION *- None.*

4.0 CONSIDERATION OF AGENDA-

No changes to the agenda.

5.0 CONSENT CALENDAR

**5.1 Madera County Economic Development Commission
Executive Committee Minutes – September 14, 2022**

**5.2 Madera County Economic Development Commission
Financial Report- October 2022**

*On motion by Commissioner Frazier and seconded by Commissioner
Ditton, the consent calendar is approved as presented. Motion carried.*

6.0 ACTION ITEMS-

6.1 AB 361 Changes to the Ralph M. Brown Act Opening Meeting

On motion by Commissioner Frazier seconded by Chair Poythress, MCEDC will adopt Resolution 2022-11 authorizing Remote Teleconference for all Commission and Executive Committee Meeting in accordance of Assembly Bill 361 for a period of 30 days. Motion carried.

7.0 INFORMATIONAL ITEMS – None.

8.0 WRITTEN COMMUNICATION- None.

9.0 OPEN DISCUSSION/REPORTS/INFORMATION

9.1 Executive Committee Members

Commissioner Frazier (Board of Supervisors) – *nothing to report.*

Commissioner Poythress (Madera Chamber) – *reported the Chamber had a successful Pomegranate Festival. They will have a tree entry for the Trees for Charity Event.*

Commissioner Ditton (Bass Lake Chamber) – *reported on the Bass Lake Chamber holiday events. He's having a hard time finding a 60' tree for his Oakhurst office. Closed roads in the mountain because of snow.*

9.2 Executive Director- *working on several projects that are in process with past Executive Director, Bobby Kahn. Project Aspen, a proposed retail development and an expansion for Ready Roast. Property is by the Madera County Sheriff's office. Meeting with Jay Varney tomorrow. PG&E has been an issue on getting Dutch Bros. open. Will attend meetings with the Madera Workgroup and another with the City of Madera to try and solve issues with PG&E. Met with a broker on a piece of property near the Sheriff's office. They want to develop a grow site. Maritza has prepared a Placer.AI data set for the City of Chowchilla. Very interesting software. Working with a new company AG Machining. The company was referred to Madera by Will Oliver of Fresno EDC. Had a meeting regarding the retail development at Tesoro Viejo. They are also looking to build a large sports facility in the area. Responded to a request for proposal from a CCVEDC lead. Attended the WIB meeting, Chowchilla Council meeting and staff meeting. Is now the treasurer of CCVEDC, taking Bobby's place. Met with Yosemite Sierra Visitors Bureau. Will attend the Chowchilla Housing and Building forum on December 8th. Is attending his first zoom marketing mission with CCVEDC.*

9.3 Manager of Business Development and Marketing- *as reported.*

9.4 Business Assistance/Office Manager- *reported- started a new grant program for the county and has approved 15 applications in the first week.*

10.0 NEXT MEETING- *The next meeting will be held on December 14, 2022.*

11.0 ADJOURNMENT- *The meeting was adjourned at 3:37 p.m.*

Respectfully submitted, Lois Leonard, Recording Secretary