

M A D E R A C O U N T Y
ECONOMIC DEVELOPMENT
COMMISSION
E x e c u t i v e C o m m i t t e e

November 8, 2023

MINUTES

PRESENT: *Brad Ditton, Jordan Wamhoff, Waseem Ahmed,
Santos Garcia*

ABSENT: *Rob Poythress*

STAFF: *Darren Rose, Lois Leonard*

1.0 CALL TO ORDER

The meeting was called to order at 3:02 p.m. by Vice- Chair Ditton.

2.0 PUBLIC COMMENT- *None.*

3.0 INTRODUCTIONS & RECOGNITION - *None.*

4.0 CONSIDERATION OF AGENDA-

On motion by Commissioner Ahmed and seconded by Commissioner Garcia the agenda is approved as presented. Motion carried.

5.0 CONSENT CALENDAR

**5.1 Madera County Economic Development Commission
Executive Committee Minutes – August 9, 2023**

**5.2 Madera County Economic Development Commission
Financial Report- October 2023**

On motion by Commissioner Garcia and seconded by Commissioner Ahmed, the consent calendar is approved as presented. Motion carried.

6.0 ACTION ITEMS-

None.

7.0 INFORMATIONAL ITEMS –

Lois gave an update on the progress of the new website and logo redesign. A meeting with Archer and Hound will be held on Monday November 13th at 11am for review of the logo design.

8.0 WRITTEN COMMUNICATION-

None.

9.0 OPEN DISCUSSION/REPORTS/INFORMATION

9.1 Executive Committee Members

Commissioner Garcia (City of Madera) – reported he will participate in the Veterans Day ceremony on Saturday. And will be helping with a turkey give away with Assembly Member Soria at the Madera Food Bank.

Commissioner Wamhoff (Board of Supervisors)– reported he will be attending the CSAC meeting next week in Oakland. And serving breakfast at Tesoro Viejo on Saturday for Veterans Day.

Commissioner Ahmed (City of Chowchilla) – reported on their event for Veterans Day in the Park. The November 2nd Economic Summit event in Chowchilla was well attended. They had a booth at the ICSC San Diego show and will have their Christmas Tree lighting and parade on December 2nd.

Commissioner Ditton (Bass Lake Chamber) – reported Bass Lake had a great summer with water levels still fairly high. But slow business wise. He will have his annual Christmas Tree lighting on December 2nd with a live tree this year.

9.2 Executive Director- *reported he has met with all the City of Madera council members and gave the council a presentation on November 1st. He will give City of Chowchilla Council a presentation on November 14th. He gave a presentation at CTC/MCTC meeting and one at the Chowchilla Economic Summit. He completed the KEYS course with CALED but still has seven other courses. Attended the ICSC event in San Diego and met with three potential QSR's. Met with the broker for the Hwy 99/Ave. 17 development. And someone interested in Chowchilla. After joining TEAM California in July, he attended an event in Boise, Idaho with industrial and corporate reps. Met 60 people. Working on business and expansion projects. Continues to meet with PG&E to keep them on track on the commitments made. Will meet again with December. The county has gone from .5% to 3% vacancy rate. He has regular meetings with Jay, Arnaldo and Mark getting updates on projects in their jurisdictions.*

9.3 Manager of Business Development and Marketing- *covered in the Executive Director report.*

9.4 Business Assistance/Office Manager- *as presented.*

10.0 NEXT MEETING- *The next meeting will be held on December 11, 2023.*

11.0 ADJOURNMENT- *The meeting was adjourned at 3:32 p.m.*

Respectfully submitted, Lois Leonard, Recording Secretary