

M A D E R A C O U N T Y
ECONOMIC DEVELOPMENT
COMMISSION
E x e c u t i v e C o m m i t t e e

December 11, 2023

MINUTES

PRESENT: *Brad Ditton, Jordan Wamhoff, Waseem Ahmed,
Santos Garcia, Rob Poythress*

ABSENT:

STAFF: *Darren Rose, Lois Leonard*

1.0 CALL TO ORDER

The meeting was called to order at 8:01 p.m. by Chair Poythress.

2.0 PUBLIC COMMENT- *None.*

3.0 INTRODUCTIONS & RECOGNITION - *None.*

4.0 CONSIDERATION OF AGENDA-

On motion by Commissioner Garcia and seconded by Commissioner Ahmed the agenda is approved as presented. Motion carried.

5.0 CONSENT CALENDAR

**5.1 Madera County Economic Development Commission
Executive Committee Minutes – November 8, 2023**

**5.2 Madera County Economic Development Commission
Financial Report- November 2023**

On motion by Commissioner Ahmed and seconded by Commissioner Wamhoff, the consent calendar is approved as presented. Motion carried.

6.0 ACTION ITEMS-

None.

7.0 INFORMATIONAL ITEMS –

Lois shared the logo options provided by Archer & Hound.

8.0 WRITTEN COMMUNICATION-

None.

9.0 OPEN DISCUSSION/REPORTS/INFORMATION

9.1 Executive Committee Members

Commissioner Ditton (Bass Lake Chamber) – *reported Bass Lake is lower than usual for this time of year. Bass Lake had a huge tree lighting. Oakhurst tree lighting was well attended with 800-900 people. The Self Help apartments are moving along quickly. SCCCD Oakhurst Center will be accepting bids soon for their construction project. There's a new restaurant in Oakhurst similar to Yosemite Falls. The new owners of Pete's are struggling a bit but are bringing back the Pete's menu.*

Commissioner Wamhoff (Board of Supervisors)– *reported he donated cookies for the Farm Bureau Auction and it made \$1,000 for the Farm Bureau. He attended CSAC in Oakland. On December 1st, there was a tree lighting in the Ranchos, one at Riverstone and one at Tesoro Viejo.*

Commissioner Ahmed (City of Chowchilla) – *reported Auto Zone is ahead of schedule. The annual Christmas Parade had 50 entries and had a good turnout. City offices will be closed the last week of December.*

Commissioner Garcia (City of Madera) – *reported on the Madera Rescue Mission groundbreaking. The annual Christmas parade had a lot of people. Last Saturday, council interviewed 20 applicants for cannabis retail stores. They will approve 8 permits after scoring them. Downtown stores will be required to help beautify downtown.*

Commissioner Poythress (Madera Chamber) – *reported on the Rural County Representatives of California (RCRC) and California Association of Councils of Government, where he was elected as President. Both organizations advocate for issues important to the central valley and small rural counties.*

9.2 Executive Director- *reported he continues his outreach with council members and supervisors. Will be making a presentation at a Site Selectors meeting with CCVEDC. Looking for In-n-Out to open soon. Smart and Final recently opened. Working a relocation project with a company from Nevada. Has shown them several sites. Will be attending the RMDZ conference to learn more about their program. Has been working with Equipment Share for a year, with a few hiccups. Next year should be more active with a tight retail/commercial market. Working with Ready Roast on an expansion project in Madera and helping them with the sale of their land in Chowchilla. Been busy with the CERF project, learning lots of new buzz words. Will be approaching the jurisdictions to discuss funding to update our CEDS document. Continues to meet monthly with the City of Madera, City Manager, the County CEO and the Community and Economic Department at the City of Chowchilla.*

9.3 Manager of Business Development and Marketing- *as presented.*

9.4 Business Assistance/Office Manager- *as presented.*

10.0 NEXT MEETING- *The next meeting will be with the Board of Commissioners on January 10, 2024.*

11.0 ADJOURNMENT- *The meeting was adjourned at 8:52 p.m.*

Respectfully submitted, Lois Leonard, Recording Secretary