

M A D E R A C O U N T Y
ECONOMIC DEVELOPMENT
COMMISSION
Executive Committee

March 12, 2025

3:00 pm

Meeting will be held at:

**Madera County Economic Development Commission
2425 West Cleveland Ave. Suite 101
Madera, CA 93637**

(This meeting is open to the public. The public may attend in person or participate via zoom. Zoom information is shown at the end of the agenda)

A G E N D A

REASONABLE ACCOMMODATION FOR ANY INDIVIDUAL WITH A DISABILITY

Pursuant to the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, any individual with a disability who requires reasonable accommodation to attend or participate in a meeting or function of the Madera County Economic Development Commission, may request assistance by contacting the Office Manager at Madera County Economic Development Commission Office, 2425 W. Cleveland Ave., Madera, CA 93637; Telephone (559) 675-7768; Fax 9559) 675-3252.

- 1.0 Call to Order**
- 2.0 Public Comment- *This time is made available for comment from the public on matters within the Commission's Jurisdiction. Comment period will be limited to 15 minutes, each speaker will be limited to 3 minutes and only one speaker. per subject matter.***
- 3.0 Introductions and Recognitions**
- 4.0 Consideration of Agenda**
- 5.0 Consent Calendar**
 - 5.1 Madera County Economic Development Commission Executive Committee Minutes – February 12, 2025**
 - 5.2 Madera County Economic Development Commission Financial Report- February 2025**

6.0 Action Items

6.1 MCEDC Certificate of Deposit (CD)

6.2 MCEDC Legislative Mission Trip

7.0 *Informational Items*

7.1 Economic Summit

8.0 Written Communication

None

9.0 Open Discuss/Reports/Information

9.1 Executive Committee Members

9.2 Executive Director

9.3 Manager of Business Development and Marketing

9.4 Business Assistance/Office Manager

10.0 Next Meeting

The next meeting will be held with the Board of Commissioners on April 9, 2025.

11.0 Adjournment

Join Zoom Meeting
<https://us06web.zoom.us/j/8212068981?omn=88158755136>

Meeting ID: 821 206 8981

One tap mobile
+14086380968,,8212068981# US (San Jose)

MADERA COUNTY ECONOMIC DEVELOPMENT COMMISSION
EXECUTIVE COMMITTEE
2024-2025

ATTENDANCE

2024	July	Aug	Sept	Oct 2 & 7	Nov	Dec
Rob Poythress <i>Madera Chamber</i>	X	X	NQ	X	O	O
Jordan Wamhoff <i>Board of Supervisors</i>	X	O	NQ	X	X	X
Waseem Ahmed <i>City of Chowchilla</i>	O	X	NQ	X	X	O
Santos Garcia <i>City of Madera</i>	X	X	NQ	X	X	X
Maiknue Vang Vice-Chair	O	O	NQ	O	O	X

2025	Jan	Feb	March	April	May 8	May 23
Rob Poythress <i>Madera Chamber</i>	BC	X				
Jordan Wamhoff <i>Board of Supervisors</i>	BC	X				
Waseem Ahmed <i>City of Chowchilla</i>	BC	X				
Elsa Mejia <i>City of Madera</i>	BC	O				

BC -Board of Commissioners, NM- No Meeting, NQ- No Quorum

M A D E R A C O U N T Y
ECONOMIC DEVELOPMENT
COMMISSION
E x e c u t i v e C o m m i t t e e

February 12, 2025

MINUTES

PRESENT: *Robert Poythress, Jordan Wamhoff, Waseem Ahmed*

ABSENT: *Elsa Mejia*

STAFF: *Kristina Gallagher, Lois Leonard, Elena Estrada*

1.0 CALL TO ORDER

The meeting was called to order at 3:05 p.m. by Chair Poythress.

2.0 PUBLIC COMMENT- *None.*

3.0 INTRODUCTIONS & RECOGNITION – *None.*

4.0 CONSIDERATION OF AGENDA-

On motion by Commissioner Wamhoff and seconded by Commissioner Ahmed the agenda is approved as presented. Motion carried.

5.0 CONSENT CALENDAR

**5.1 Madera County Economic Development Commission
Executive Committee Minutes – December 11, 2024**

**5.2 Madera County Economic Development Commission
Financial Report- January 2025**

On motion by Commissioner Wamhoff and seconded by Commissioner Ahmed the consent calendar is approved as presented. Motion carried.

6.0 ACTION ITEMS-

6.1 MCEDC Fiscal Year 2023-2024 Audit Review and Approval

On motion by Commissioner Wamhoff and seconded by Commissioner Ahmed the MCEDC Fiscal Year 2023-2024 Audit is approved as presented. Motion carried.

6.2 "Shop Local" Campaign

The Executive Committee had a discussion on what it would mean for MCEDC to run a "shop local" campaign. They decided that a "shop local" campaign was outside the scope of MCEDC's mission, and that it would be more appropriate for the local Chambers to run the full campaign. The recommendation from the Executive Committee was, if the Chambers were to run a "Shop Local" campaign, MCEDC could include the campaign's messaging on MCEDC's social media platforms, as requested. MCEDC will do weekly highlights of local businesses from each of the three jurisdictions in the E-BIZ newsletter, and will work with the local Chambers to decide which businesses would be best to highlight.

On motion by Commissioner Wamhoff and seconded by Commissioner Ahmed, MCEDC will work with the local chambers through the chamber representatives that serve on the EDC board to promote a business within their jurisdiction. MCEDC will share the businesses story on the EDC social media prompting people to support local businesses. Motion carried.

7.0 INFORMATIONAL ITEMS –

7.1 MCEDC Basic Service Budget-Fiscal Year 2025-2026

Executive Director Gallagher reported this item has been taken before to the City of Chowchilla and the City of Madera per the JPA. The budget was approved by both councils. The budget will be taken to Madera County at their April 1st meeting. She reviewed line items that were increased or changed from the prior fiscal year.

8.0 WRITTEN COMMUNICATION- None.

9.0 OPEN DISCUSSION/REPORTS/INFORMATION

9.1 Executive Committee Members

Commissioner Ahmed (City of Chowchilla) - Nothing to report.

Commissioner Poythress (Madera Chamber of Commerce) - Nothing to report.

Commissioner Wamhoff (Board of Supervisors) - reported they did a tour of the hospital last week and looks like they are moving in the right direction. They have a few hurdles before they can open. They are looking at the 17th or 18th to open. They need to have 20 patients admitted and discharged before they can start billing. They are sitting at 400 or so employees right now. Eastern Madera County started their mobility study. He gave an update on the 41 corridor and it looks like they are still on track to start spring of 2026. The \$28 million project on Avenue 12 is going out to bid next week for asphalt. Tractor Supply is in escrow in Riverstone as they continue to work on getting a grocery store. Nothing new with Gunner Ranch. He gave an update on the hospital's development project and the battle with City of Fresno.

9.2 Executive Director- reviewed her January update. Highlighting the CCVEDC legislative trip to advocate a \$275,000 budget item, which would allow CCVEDC to attend more trade shows, events and missions to market the central valley. Legislators recommended they go through GOBIZ as they were not interested in sponsoring a budget item bill at this time. GOBIZ does not have any additional funding in their budget. They also discussed AB 98, sharing the impact in the valley including warehouse projects and traffic patterns around industrial areas. She attended the CALBEE ribbon cutting and was able to connect their HR people with Madera Workforce Development Board. She attended the Chowchilla District Chamber dinner. She gave a brief update on the state budget and an overview of the Advanced Clean Fleets Regulations. She shared information she received on the economy including inflation going up 3% with no plans of lowering the interest rates.

9.3 Manager of Business Development and Marketing- She reported the website has been moved to GoDaddy. She updated property listings on the website. Attended a meeting with the workforce business services team.

9.4 Business Assistance/Office Manager- as presented.

10.0 NEXT MEETING- The next meeting will be held on March 12, 2025.

11.0 ADJOURNMENT- The meeting was adjourned at 4:22 p.m.

Respectfully submitted, Lois Leonard, Recording Secretary

	<u>Feb 25</u>
Ordinary Income/Expense	
Income	
4100 · City-County Contributions	
4110 · City of Chowchilla	9,654.32
4130 · County of Madera	<u>16,482.84</u>
Total 4100 · City-County Contributions	<u>26,137.16</u>
Total Income	<u>26,137.16</u>
Gross Profit	26,137.16
Expense	
5000 · Salaries	
5001 · Salaries- MCEDC	<u>21,397.14</u>
Total 5000 · Salaries	21,397.14
5100 · Employee Expense	
5110 · FICA ER	1,269.92
5120 · Medicare ER	297.00
5131 · ICMA Retirement	1,604.80
5150 · Insurance	
5151 · Dental	82.00
5152 · Medical	3,034.00
5153 · Vision	15.94
5150 · Insurance - Other	<u>0.82</u>
Total 5150 · Insurance	3,132.76
5160 · LT Disability	87.84
5170 · Insurance - Worker's Comp	188.84
5180 · Staff Mileage	326.48
5195 · Executive Director-Cell Phone	<u>41.35</u>
Total 5100 · Employee Expense	6,948.99
5200 · Marketing	391.89
5400 · Conference & Training	1,190.00
6170 · Equipment Rental	233.75
6250 · Postage and Delivery	148.55
6260 · Printing and Reproduction	438.95
6270 · Newsletter	638.55
6290 · Rent	1,985.74
6300 · Repair and Maintenance	
6301 · Office Maintenance	<u>675.80</u>
Total 6300 · Repair and Maintenance	675.80
6331 · Commissioner Expense	17.32
6340 · Telephone	383.14
6390 · Utilities	854.18
6550 · Office Expense	
6560 · Payroll Expenses	14.00
6550 · Office Expense - Other	<u>173.27</u>
Total 6550 · Office Expense	187.27

6950 · CDBG Expense - Misc	<u>95.00</u>
Total Expense	<u>35,586.27</u>
Net Ordinary Income	<u>-9,449.11</u>
Net Income	<u><u>-9,449.11</u></u>

	TOTAL			
	Jul '24 - Feb 25	Budget	\$ Over Budget	% of Budget
Ordinary Income/Expense				
Income				
4000 · Grants				
4040 · CDBG Grant-City of Madera	1,777.90	5,000.00	-3,222.10	35.56%
4070 · County Pandemic Grant Program	0.00	0.00	0.00	0.0%
Total 4000 · Grants	1,777.90	5,000.00	-3,222.10	35.56%
4100 · City-County Contributions				
4110 · City of Chowchilla	28,962.96	38,617.27	-9,654.31	75.0%
4120 · City of Madera	139,561.02	186,081.37	-46,520.35	75.0%
4130 · County of Madera	102,193.13	224,339.41	-122,146.28	45.55%
Total 4100 · City-County Contributions	270,717.11	449,038.05	-178,320.94	60.29%
4149 · Private Memberships	0.00	10,000.00	-10,000.00	0.0%
4150 · Miscellaneous Income	302.30	0.00	302.30	100.0%
4151 · Special Events	10,090.88	8,500.00	1,590.88	118.72%
Total Income	282,888.19	472,538.05	-189,649.86	59.87%
Gross Profit	282,888.19	472,538.05	-189,649.86	59.87%
Expense				
5000 · Salaries				
5001 · Salaries- MCEDC	124,339.56	249,404.58	-125,065.02	49.86%
Total 5000 · Salaries	124,339.56	249,404.58	-125,065.02	49.86%
5100 · Employee Expense				
5110 · FICA ER	7,123.53	15,463.08	-8,339.55	46.07%
5120 · Medicare ER	1,665.98	3,616.36	-1,950.38	46.07%
5131 · ICMA Retirement	9,325.51	18,705.34	-9,379.83	49.86%
5150 · Insurance				
5151 · Dental	803.01	2,560.69	-1,757.68	31.36%
5152 · Medical	26,742.45	61,195.91	-34,453.46	43.7%
5153 · Vision	145.63	414.83	-269.20	35.11%
5150 · Insurance - Other	2.46	0.00	2.46	100.0%
Total 5150 · Insurance	27,693.55	64,171.43	-36,477.88	43.16%
5160 · LT Disability	495.65	1,697.26	-1,201.61	29.2%
5170 · Insurance - Worker's Comp	676.99	3,630.00	-2,953.01	18.65%
5180 · Staff Mileage	1,035.47	3,500.00	-2,464.53	29.59%
5190 · Staff Expense	463.67	2,500.00	-2,036.33	18.55%
5195 · Executive Director-Cell Phone	390.99	1,200.00	-809.01	32.58%
Total 5100 · Employee Expense	48,871.34	114,483.47	-65,612.13	42.69%
5200 · Marketing	22,053.88	42,000.00	-19,946.12	52.51%
5400 · Conference & Training	1,275.00	2,500.00	-1,225.00	51.0%

6160 · Organization Dues	950.00	1,500.00	-550.00	63.33%
6170 · Equipment Rental	1,717.67	3,000.00	-1,282.33	57.26%
6230 · Publications/Directories	50.00	500.00	-450.00	10.0%
6250 · Postage and Delivery	148.55	250.00	-101.45	59.42%
6260 · Printing and Reproduction	530.14	250.00	280.14	212.06%
6270 · Newsletter	2,090.68	2,000.00	90.68	104.53%
6290 · Rent	17,832.73	26,000.00	-8,167.27	68.59%
6300 · Repair and Maintenance				
6301 · Office Maintenance	2,617.72	3,100.00	-482.28	84.44%
6302 · Computer Repairs	308.44	1,000.00	-691.56	30.84%
6304 · Copier Maintenance	0.00	500.00	-500.00	0.0%
6300 · Repair and Maintenance - Other	0.00	0.00	0.00	0.0%
Total 6300 · Repair and Maintenance	2,926.16	4,600.00	-1,673.84	63.61%
6331 · Commissioner Expense	201.51	200.00	1.51	100.76%
6340 · Telephone	2,783.93	3,500.00	-716.07	79.54%
6390 · Utilities	4,674.18	6,500.00	-1,825.82	71.91%
6450 · Contract Service	70,750.00	0.00	70,750.00	100.0%
6550 · Office Expense				
6560 · Payroll Expenses	109.00	500.00	-391.00	21.8%
6550 · Office Expense - Other	3,975.80	2,000.00	1,975.80	198.79%
Total 6550 · Office Expense	4,084.80	2,500.00	1,584.80	163.39%
6555 · Insurance - Office	2,335.11	2,100.00	235.11	111.2%
6670 · Special Events Expense	4,624.00	4,500.00	124.00	102.76%
6950 · CDBG Expense - Misc	520.00	0.00	520.00	100.0%
6980 · Audit	0.00	5,250.00	-5,250.00	0.0%
7000 · Other Expenses				
7120 · Equipment Purchase				
7122 · Comp Equip/Tech Upgrade	5,092.97	1,000.00	4,092.97	509.3%
7120 · Equipment Purchase - Other	0.00	500.00	-500.00	0.0%
Total 7120 · Equipment Purchase	5,092.97	1,500.00	3,592.97	339.53%
7000 · Other Expenses - Other	0.00	0.00	0.00	0.0%
Total 7000 · Other Expenses	5,092.97	1,500.00	3,592.97	339.53%
Total Expense	317,852.21	472,538.05	-154,685.84	67.27%
Net Ordinary Income	-34,964.02	0.00	-34,964.02	100.0%
Net Income	-34,964.02	0.00	-34,964.02	100.0%

Item 6.1
Memo

March 12, 2025

To: Madera County Economic Development Executive Committee

From: Lois Leonard, Business Assistance/Office Manager

Re: Certificate of Deposit (CD)

Subject

Closing a CD and Opening a new one at Edward Jones

Recommendation

Approve closing one of the current CD's currently held at Community West Bank or Citizen's Business Bank and opening one with Edward Jones.

Background

MCEDC currently has two CD's. One with Community West Bank in the amount of \$86,688.04 with interest rate of .0500% with a maturity date of 1/18/26. Another with Citizens Business Bank in the amount of \$180,017.06 with an interest rate of .4000% maturity date of 4/14/2025. At the February 12, 2025 the Executive Committee discussed moving funds and opening a new CD with Edward Jones as they offer higher interest rates.

Lois Leonard visited with Michael Holiday at Edward Jones and received information on purchasing a CD. Current rates are from 4.25% to 4.30% with various terms.

Fiscal Impact

MCEDC will receive a higher return on investment by moving funds to an Edward Jones CD.

Item 6.2
Memo

March 12, 2025

To: Executive Committee, Madera County Economic Development Commission

From: Kristina Gallagher, Executive Director, Madera County Economic Development Commission

Re: MCEDC Legislative Mission Trip

Subject

During the Madera County Economic Development Commission (MCEDC) Executive Committee Meeting on February 12, 2025, the Executive Committee proposed the idea of conducting a legislative trip to Sacramento with the MCEDC Commissioners in order to get more engagement as well as have the ability to introduce the Commissioners to key state Legislators.

The purpose of this action item is to thoroughly discuss what it would mean for MCEDC to organize a legislative trip and choose dates that would best fit the legislative calendar.

Recommendation

Recommendation to choose a date based off the legislative calendar and decide on what key Legislators to meet with, so the meetings are productive. Recommended dates would be Wednesday, August 20, 2025 or Wednesday, August 27, 2025. Recommended meetings would include meetings with the Chair and Vice Chair of the Assembly Committee on Economic Development, Growth and Household Impact and Assembly Committee on Local Government; and Chair and Vice Chair of the Senate Committee on Business, Professions and Economic Development and Senate Committee on Local Government. Recommendation would be to set meetings for the Commissioners on the Executive Committee based on the number of people typically allowed in meetings at the Capitol Office in the "Swing Space". *Open to recommendations or other suggestions.*

Background

The goal for this mission trip is for the MCEDC Commissioners to spend one day in the State Capitol, meeting policy makers that work specifically on legislation around economic development and local government issues. The goal behind the meetings is not necessarily to lobby on specific issues, but to make introductions and create relationships with decision makers and educate them on the role of MCEDC and talk to them about issues that are directly affecting Madera County, the City of Madera and the City of Chowchilla.

Reason for Recommendation

The reasoning behind recommending meeting with policy committee chairs and vice chairs is to strategically meet with Legislators who work on issues related to economic development and local government versus meeting only with the County's delegation.

Fiscal Impact

The travel expenses for the legislative mission trip for the MCEDC Commissioners would be paid individually through each jurisdiction and not be paid by MCEDC aside from the Executive Director.

2025 TENTATIVE LEGISLATIVE CALENDAR

COMPILED BY THE OFFICE OF THE ASSEMBLY CHIEF CLERK AND THE OFFICE OF THE SECRETARY OF THE SENATE
Revised 10-16-24

DEADLINES

JANUARY							
	S	M	T	W	TH	F	S
				1	2	3	4
Wk. 1	5	6	7	8	9	10	11
Wk. 2	12	13	14	15	16	17	18
Wk. 3	19	20	21	22	23	24	25
Wk. 4	26	27	28	29	30	31	

FEBRUARY							
	S	M	T	W	TH	F	S
Wk. 4							1
Wk. 1	2	3	4	5	6	7	8
Wk. 2	9	10	11	12	13	14	15
Wk. 3	16	17	18	19	20	21	22
Wk. 4	23	24	25	26	27	28	

MARCH							
	S	M	T	W	TH	F	S
Wk. 4							1
Wk. 1	2	3	4	5	6	7	8
Wk. 2	9	10	11	12	13	14	15
Wk. 3	16	17	18	19	20	21	22
Wk. 4	23	24	25	26	27	28	29
Wk. 1	30	31					

APRIL							
	S	M	T	W	TH	F	S
Wk. 1			1	2	3	4	5
Wk. 2	6	7	8	9	10	11	12
Spring Recess	13	14	15	16	17	18	19
Wk. 3	20	21	22	23	24	25	26
Wk. 4	27	28	29	30			

MAY							
	S	M	T	W	TH	F	S
Wk. 4					1	2	3
Wk. 1	4	5	6	7	8	9	10
Wk. 2	11	12	13	14	15	16	17
Wk. 3	18	19	20	21	22	23	24
Wk. 4	25	26	27	28	29	30	31

- Jan. 1** Statutes take effect (Art. IV, Sec. 8(c)).
- Jan. 6** Legislature reconvenes (J.R. 51(a)(1)).
- Jan. 10** Budget bill must be submitted by Governor (Art. IV, Sec. 12(a)).
- Jan. 20** Martin Luther King, Jr. Day observed.
- Jan. 24** Last day to submit **bill requests** to the Office of Legislative Counsel.

- Feb. 17** Presidents' Day observed.
- Feb. 21** Last day for bills to be **introduced** (J.R. 61(a)(1), J.R. 54(a)).

- Mar. 31** Cesar Chavez Day observed.

- Apr. 10** **Spring Recess** begins upon adjournment (J.R. 51(a)(2)).
- Apr. 21** Legislature reconvenes from Spring Recess (J.R. 51(a)(2)).

- May 2** Last day for **policy committees** to hear and report to fiscal committees **fiscal bills** introduced in their house (J.R. 61(a)(2)).
- May 9** Last day for **policy committees** to hear and report to the Floor **nonfiscal** bills introduced in their house (J.R. 61(a)(3)).
- May 16** Last day for **policy committees** to meet prior to June 9 (J.R. 61(a)(4)).
- May 23** Last day for **fiscal committees** to hear and report to the **Floor** bills introduced in their house (J.R. 61(a)(5)).
Last day for **fiscal committees** to meet prior to June 9 (J.R. 61(a)(6)).
- May 26** Memorial Day observed.

*Holiday schedule subject to final approval by Rules Committee.

2025 TENTATIVE LEGISLATIVE CALENDAR

COMPILED BY THE OFFICE OF THE ASSEMBLY CHIEF CLERK AND THE OFFICE OF THE SECRETARY OF THE SENATE
Revised 10-16-24

JUNE							
	S	M	T	W	TH	F	S
No Hrgs.	1	2	3	4	5	6	7
Wk. 1	8	9	10	11	12	13	14
Wk. 2	15	16	17	18	19	20	21
Wk. 3	22	23	24	25	26	27	28
Wk. 4	29	30					

June 2-6 Floor Session only. No committee may meet for any purpose except Rules Committee, bills referred pursuant to A.R. 77.2, and Conference Committees (J.R. 61(a)(7)).

June 6 Last day for each house to pass bills introduced in that house (J.R. 61(a)(8)).

June 9 Committee meetings may resume (J.R. 61(a)(9)).

June 15 Budget bill must be passed by midnight (Art. IV, Sec. 12(c)(3)).

JULY							
	S	M	T	W	TH	F	S
Wk. 4			1	2	3	4	5
Wk. 1	6	7	8	9	10	11	12
Wk. 2	13	14	15	16	17	18	19
Summer Recess	20	21	22	23	24	25	26
Summer Recess	27	28	29	30	31		

July 4 Independence Day observed.

July 18 Last day for **policy committees** to hear and report bills (J.R. 61(a)(10)).

Summer Recess begins upon adjournment, provided Budget Bill has been passed (J.R. 51(a)(3)).

AUGUST							
	S	M	T	W	TH	F	S
Summer Recess						1	2
Summer Recess	3	4	5	6	7	8	9
Summer Recess	10	11	12	13	14	15	16
Wk. 3	17	18	19	20	21	22	23
Wk. 4	24	25	26	27	28	29	30
No Hrgs.	31						

Aug. 18 Legislature reconvenes from **Summer Recess** (J.R. 51(a)(3)).

Aug. 29 Last day for **fiscal committees** to hear and report bills to the Floor (J.R. 61(a)(11)).

SEPTEMBER							
	S	M	T	W	TH	F	S
No Hrgs.		1	2	3	4	5	6
No Hrgs.	7	8	9	10	11	12	13
Interim Recess	14	15	16	17	18	19	20
Interim Recess	21	22	23	24	25	26	27
Interim Recess	28	29	30				

Sept. 1 Labor Day observed.

Sept. 2-12 Floor session only. No committees may meet for any purpose, except Rules Committee, bills referred pursuant to Assembly Rule 77.2, and Conference Committees (J.R. 61(a)(12)).

Sept. 5 Last day to **amend** on the Floor (J.R. 61(a)(13)).

Sept. 12 Last day for each house to pass bills. (J.R. 61(a)(14)).

Interim Recess begins upon adjournment (J.R. 51(a)(4)).

IMPORTANT DATES OCCURRING DURING FINAL RECESS

2025

Oct 12 Last day for Governor to sign or veto bills passed by the Legislature before Sept. 12 and in the Governor's possession on or after Sept. 12 (Art. IV, Sec. 10(b)(1)).

2026

Jan. 1 Statutes take effect (Art. IV, Sec. 8(c)).

Jan. 5 Legislature reconvenes (J.R. 51(a)(4)).

*Holiday schedule subject to final approval by Rules Committee.

TO: Executive Committee, Madera County Economic Development Commission

FROM: Kristina Gallagher, Executive Director, Madera County Economic Development Commission

RE: February Update

DATE: March 12, 2025

The Madera County Economic Development Commission (MCEDC) is grateful for the opportunity to represent the County of Madera, the City of Madera and the City of Chowchilla and continue to support economic vitality through local and regional economic development efforts that will result in job and business growth.

On February 26th, Governor Newsom debuted his anticipated economic vision for California through the "[California Jobs First Economic Blueprint](#)", built with input from the thirteen regional plans through the Regional Investment Initiative under California Jobs First. For background, each region created a planning body with representation from a variety of community partners, including labor, business, local government, education, environmental justice, and community organizations who were tasked with developing regional economic strategies in their individual regions. In 2024, the Governor announced the creation of the California Jobs First Council to develop the statewide Economic Blueprint, which is the first statewide, economic development strategy California has had in over two decades.

The California Jobs Economic Blueprint guides the state's investments in ten strategic industry sectors over the next decade. The goal of the Blueprint is to help streamline the state's economic, business and workforce development programs to create more jobs. The beginning portion of the document focuses on the Administration's actions over the last couple of years in both policy and budget actions including investments in clean energy, streamlining certain CEQA requirements for green infrastructure, addressing affordability, diversifying California's workforce and the state's actions taken to address climate change. The second portion of the document focuses on California's sectors identified by the Jobs First Collaboratives. The sectors and subsectors were characterized and grouped into the following four categories, including:

Strengthen – Sectors where California has an established competitive position and/or significant employment, but where there is leveling growth or wages. Examples include manufacturing, tourism, agriculture, food processing and film production.

Accelerate – Sectors with moderate to high projected growth that are ready for expansion but may need additional investments. Examples include solar, ZEVs, onshore wind, batteries, pharma, agtech and farm equipment.

Bet – Emerging sectors with significant investment or high strategic importance that may benefit from an entirely different toolkit that helps entrepreneurs and researchers access capital and support for new ideas. Examples include carbon management, hydrogen, offshore wind, AI and robotics.

Anchor – Regional anchors that are critical for attracting and supporting industry activities while often providing quality, good paying jobs within local communities. Examples include education, skilled workforce, housing, healthcare and childcare.

The next portion of the Blueprint focuses on these different sectors with regional overviews that were highlighted by Jobs First Collaboratives. The Central San Joaquin region, which includes Madera County, included the following strategic sectors - *Working Lands and Water, Clean Economy, High-Tech, Manufacturing, and Tourism and Outdoor Recreation*. The Blueprint further outlines where the need is to strengthen, accelerate and/or to bet on within each sector.

The last part of the Blueprint outlines strategies for the next decade intended to help regions to execute their plans stating that the Administration will work on organizing the Labor and Workforce Development and Governor's Office of Business and Economic Development to support each of the strategic sectors. The Administration has funded the 13 Jobs First Collaboratives for an additional two years to help build out activation plans over the next 12-18 months to achieve the region's sector strategy. The Blueprint is paired with \$125 million in funding to support new, ready-to-go projects, \$15 million for economic development projects for California's Native American tribes, \$13 million to support the economic recovery and small businesses in the Los Angeles region, and \$92.1 million in funding for new apprenticeship, youth apprenticeship and training programs. Although the \$125 million in competitive grant funding can be used for "ready-to-go" new projects, projects must go through the convener of the regional collaborative and receive a letter of support in order to be considered.

MCEDC has been invited to be a part of a four county Sierra San Joaquin (S2J2) Jobs First regional working group consisting of Madera, Fresno, Kings and Tulare that will be participating in task team meetings throughout the year to propose region and state level solutions to advance economic development priorities.

On the legislative side, the California Assembly Select Committee on Permitting Reform, which was spear headed by Assemblymember Buffy Wicks (D-Oakland), released its [final report](#) that examines systemic permitting challenges that slow housing and climate infrastructure projects in California. The findings outline current permitting system delays and increased expenses, hindering efforts to address housing and climate needs. In the aftermath of the Los Angeles wildfires, the Administration has been prioritizing cutting environmental regulations and speeding up entitlement and permitting processes to rebuild LA, which can make way for Legislators to introduce more legislation reforming the permitting process and CEQA throughout California. That said, this doesn't necessarily mean that the California Democratic supermajority Legislature will support streamlining highway expansion or any sprawl development. The report outlines the following opportunities for permitting reform that could result in legislation that regulates the local application process for development projects, make changes to the local entitlement process by creating more "shot clocks" on housing entitlements, more "consistent" zoning regulations across all jurisdictions, focusing CEQA primarily on environmental impacts and finally minimizing uncertainty for post-entitlement permits such as, permits for demolition, grading and building, noting that local agencies should allow third party plan checks by licensed architects and engineers to review permits, and regulate building inspectors' ability to impose their preferred approach to implementing the building code, as opposed to other code-compliant approaches. In conclusion, we will likely see these ideas for reform turned into different bills in the form of a permitting package this legislative session that will have an impact on local planning departments.

Local Economic Development

As a couple of highlights in February, MCEDC had the pleasure of attending the Oakhurst Area Chamber Installation and Awards Luncheon on February 27th where a number of Oakhurst community members and businesses were celebrated. MCEDC also attended the Business Journal's CEO of the Year Reception and Dinner and had the opportunity to network with business and community leaders in the Central Valley region.

Looking ahead, MCEDC will be attending the ICSC Trade Show located in Monterey, CA in late March, where MCEDC will have a chance to connect with different retailers, innovators, and dealmakers in the industry and will receive an update on the latest trends shaping where consumers shop, dine and work.

Legislation of Interest

February 21st was the last day for bills to be introduced. Although more than 2,500 bills were introduced, as predicted, a notable amount of “spot bills” or “intent bills” were introduced in order to be placeholders while Legislators decide how they want to amend them with substance. As previously noted, a number of these spot bills intend to address permitting and CEQA challenges, while many other bills introduced concentrate on disasters and insurance issues in response to the LA wildfires. A couple bills of interest include:

AB 735 (Carrillo) - Current law, beginning January 1, 2026, prescribes various statewide warehouse design and build standards for any proposed new or expanded logistics use developments, as specified, including, among other things, standards for building design and location, parking, truck loading bays, landscaping buffers, entry gates, and signage. Current law defines various terms, including “21st century warehouse,” and “tier 1 21 century warehouse,” for purposes of those provisions as compliant with building and energy efficiency standards, including requirements related to the availability of conduits and electrical hookups to power climate control equipment at loading bays, as specified. Current law also defines the term “expansion of an existing logistics use” for purposes of those provisions. This bill would clarify that a 21st century warehouse and a tier 1 21st century warehouse are required to comply with those standards as are in effect at the time that the application for a development of a 21st century warehouse is submitted and make other clarifying changes relating to permissibility of use of conduits and electrical hookups at loading bays at those locations.

SB 415 (Reyes) - AB 98 of the 2023–24 Regular Session also, among other things, requires a county or city, by January 1, 2028, except as provided, to update their circulation element to include truck routes, and requires the South Coast Air Quality Management District, subject to an appropriation, and beginning on January 1, 2026, and until January 1, 2032, to deploy mobile air monitoring systems within the Counties of Riverside and San Bernardino to collect air pollution measurements in communities that are near operational logistics use developments, and to submit reports on its findings to the Legislature, as specified. *This bill would state the intent of the Legislature to enact legislation relating to the implementation of Assembly Bill 98 of the 2023–2024 Regular Session.*

SB 39 (Zbur) - This bill, the Local Electrification Planning Act, would require each city, county, or city and county, on or after January 1, 2027, but no later than January 1, 2030, to prepare and adopt a specified plan, or integrate a plan in the next adoption or revision of the general plan, that includes locally based goals, objectives, policies, and feasible implementation measures that include, among other things, the identification of opportunities to expand electric vehicle charging, as specified, and includes policies and implementation measures that address the needs of disadvantaged communities, low-income households, and small businesses for equitable and prioritized investments in zero-emission technologies that directly benefit these groups. For these purposes, the bill would authorize a city, county, or city and county to incorporate by reference into the general plan a previously adopted similar plan that meets the above-described requirements, as specified.

AB 253 (Ward) This bill, the California Residential Private Permitting Review Act, would require a county’s or city’s building department to prepare a residential building permit fee schedule and post the schedule on the county’s or city’s internet website, if the county or city prescribes residential building permit fees.

Conclusion

We look forward to continuing our discussions on economic opportunities for Madera County, the City of Madera and the City of Chowchilla and will continue to work with staff to keep the Executive Committee updated. As always, should you or your staff have any questions, please don't hesitate to let us know.



Report of Activities March 2025

Fiscal Year Leads

*MC: Madera County, M: Madera City, C: Chowchilla City

Project	Date	Industry	Site Requirements	Source	Jurisdictions*			Status	Notes
					MC	M	C		
2025									
2505	2/28/2025	Bio Mass			X			Potential	Call with the Fresno Native American and Business Development Center RE Potential Project/Funding
2504	2/27/2025	Industrial				X		Potential	Meeting with SPAN and client RE potential project in the Industrial Park
2503	2/7/2025	Residential/Commercial	1,032 acres		X			Active	Gunner Ranch West
2502	2/5/2025	Warehouse	4 acres		X	X		Potential	Matthew Watson RE potential project
	2/5/2025	Retail	50 acres		X			Potential	(Project 2501) Call with Jamie Bax, County of Madera and Tim Seiler RE potential project on Ave 7/HWY 99
2501	2/3/2025	Retail	50 acres		X			Potential	Tim Seiler and Raj Pannu RE potential project on Ave 7/HWY 99
2024									
2416	10/9/2024	Air/Warehouse	5 acres	GoBiz	X			Active	10/9/2024: Met with Go biz
2415	9/20/2024	Commercial	100 acres	MCEDC	X	X		Active	9/20/2024: Met with client discussed commercial center
2414	9/18/2024	Medical/retail		MCEDC			X	Active	9/18/2024: Met with client discuss site
2413	9/9/2024	Warehouse	30,000	Go Biz		X		Active	9/19/2024: RFI was submitted
2412	9/5/2024	Medical/office		MCEDC		X		Active	9/5/2024: Meet with client regarding project
2411	8/29/2024	Manufacturing	60-100K	Go Biz	X	X	X	Active	9/5/2024: RFI was submitted
2410	8/23/2024	Warehouse	165 acres	CCVEDC	X			Active	9/03: Site was submitted and call with a potential client
2409	8/6/2024	Warehouse		MCEDC		X		Active	8/06: Met with Client and discussed potential expansion
2408	7/23/2024			MCEDC	X	X		Active	7/23/2024: Developer and IED have met to discuss a potential project
2407	7/22/2024	Manufacturing	-	MCEDC		X		Active	7/22/24: owner and IED met to discuss expansion and training
2406	7/1/2024	Office		MCEDC	X	X		Active	7/1/2024: IED met with broker to discuss potential project

2405	6/13/2024	Manufacturer	350-600k sq ft.	CCVEDC	X	X	X	Active	6/13/2024: Proposal Submitted
2404	5/6/2024	Manufacture	5-20 acres; 200k sq ft	MCEDC	X			Active	5/6/2024: Client has been connected with broker
2403	5/6/2024	Manufacturing/Warehouse use	20 acres	CCVEDC	X	X	X	Active	5/6/2024: Proposed sites have been sent for review
2402	5/3/2024	Retail/Fuel			X	X	X	Active	5/3/2024: Client has been connected with broker
2401	4/26/2024	Manufacturing	50-100,000	CCVEDC	X	X	X	Active	5/2024: MCEDC submitted sites, awaiting response

Joint Powers Agency

Jurisdiction	Date	Activity	Staff	Agency Member	Project Assistance	Type Assistance*			Notes:
						BA	BE	BR	
Chowchilla									
	2/11/2025	Meeting	KG						City of Chowchilla City Council Meeting RE MCEDC Budget
	1/14/2025	Meeting	KG						Chowchilla City Council Meeting - Introduction
	11/21/2024	Meeting	KG, BK	Staff					Met with Rod Pruet- introduction/updates
Madera									
	2/26/2025	Meeting	KG				X		Meeting with City of Madera and Lou Ginise RE Expansion of Central Valley Opportunity Center, Inc.
	2/20/2025	Meeting	KG						Coffee Meeting with Councilmember Rohi Zacharia - Introduction
	2/10/2025	Meeting	KG						Lunch meeting with Mayor Cece Gallegos, City of Madera
	2/5/2025	Meeting	KG						City of Madera Council meeting RE MCEDC Budget
	1/30/2025	Meeting	KG						Meeting with Councilmember Steve Montes, Madera City Council
	1/10/2025	Meeting	KG				X		Meeting with the City of Madera and Kirk Atamian RE Ideas for information for new businesses
	12/5/2024	Meeting	KG/BK						Introduction Councilmember Rodriguez
	12/4/2024	Meeting	KG						Council Meeting-Introduction
	12/2/2024	Meeting	KG	Staff	X				Met with Arnoldo Rodriguez/Will Tackett project updates
	10/10/2024	Phone	BK	Staff			X		Arnoldo-ZND US
	9/10/2024	Meeting	BK	Staff	X				Will Tackett Professional office development
	9/4/2024	Meeting	BK	Staff			X		Equipment Share Road improvements
County									
	2/26/2025	Meeting	KG						Meeting and Site Tour at Seaboard Energy with Madera County
	1/30/2025	Meeting	KG						Meeting with Jay Varney, CAO, County of Madera RE project updates
	1/14/2025	Meeting	KG						Meeting with Supervisor Bob Macaulay, Supervisor Leticia Gonzalez, Matt Treber, County of Madera RE Introduction/projects
	1/13/2025	Meeting	KG						Meeting with Supervisor Rob Poythress RE county updates

	12/4/2024	Meeting	KG			Jay Varney/Project updates
	11/12/2024	Meeting	KG, BK			Board of Supervisors-Introduction
	11/6/2024	Meeting	KG	Staff		Jay Varney-introduction
	9/17/2024	Meeting	Bk	Staff		Matt Treber regarding Eddy project
	7/12/2024	Meeting	BK	Staff		Jay Varney, Matt Treber projects updates
	7/3/2024	Meeting	BK	Staff		Jay Varney: county projects update

Memberships/ Partners

Name	Date	Activity	Contacts	Meetings/Leads	Notes:
CCVEDC	(California Central Valley Economic Development Corporation)				
	2/21/2025	Meeting			California Central Valley EDC Meeting
	1/28/2025	Virtual Meeting			Virtual Meeting with Central Valley Economic Development Corporation RE Legislative Overview
	1/21-1/22/2025	Conference			Central Valley Economic Development Corporation Legislative Mission in Sacramento
	12/10/2024	Virtual Meeting			Legislative mission planning meeting
	11/15/2024	Meeting			Monthly Meeting
	9/20/2024	Virtual Meeting			Monthly Meeting
	7/19/2024	Virtual Meeting			Coordination
	7/18/2024	Virtual Meeting			Monthly Meeting
Missions					
	9/30 - 10/4	Site Selectors	14	10	
SIOR	(Society of Industrial and Office Realtors)				
	12/12/2024	Lunch			
	9/19/2024	Event			Economy and Industrial Real Estate Trends and updates
Team CA					
	1/27/2025	Virtual Meeting			Virtual Meeting with TEAMCALIFORNIA RE Introduction/Overview
NAIOP					
	12/11 - 12/12/2024	In Person			Holiday Event/Breakfast
	7/15/2024	In Person			Golf Tournament
CALED	(California Association of Local Economic Development)				

Affiliations

Date	Event/Activity	Staff
Governor's Office of Business and Economic Development (GO-Biz)		
2/27/2025	Call with Tiffany Louk, Go BIZ	KG
12/5/2024	Introduction	KG/BK
Greater Madera County Industrial Association (GMCIA)		
2/12/2025	Human Resources/ Labor Laws	KG, EE, LL
1/8/2025	GMCIA Meeting with Workforce Development Board of Madera County - RE Programs	KG
12/11/2024	Hospital Tour	KG/LL
11/13/2024		BK/LL/KG

10/9/2024

Gave an update at their monthly meeting

BK/LL

9/11/2024

BK/LL

Madera County Workforce Investment Board

2/20/2025 County of Madera Workforce Development Board Meeting KG

2/19/2025 County of Madera Workforce Development Board Subcommittee Meeting RE Marketing KG

12/18/2024 Board Meeting KG

Eastern Madera County Foundation

1/29/2025 Meeting KG

Chambers

Name	Date	Activity	Staff	Leads	Notes:
Madera Chamber					
	2/10/2025	Event	KG, EE		7 Eleven City of Madera Ribbon Cutting
	1/24/2025	Event	KG		Calbee Ribbon Cutting Ceremony
Chowchilla Chamber					
	1/25/2025	Event	KG		Chowchilla District Chamber of Commerce Business Awards Dinner
Oakhurst Chamber					
	2/27/2025	Event	KG		Oakhurst Area Chamber Installation and Awards Luncheon
Coarsegold Chamber					

Trade shows/Conferences

Date	Name	Place	Notes	Contacts	Staff
9/23-26/2024	ICSC	Palm Springs			

MCEDC Events

Date	Type	Place	Speakers	Event Partners	Attendees
10/31/2024	State of the County	Madera Municipal Golf Course	City of Chowchilla Mayor, & City of Madera Mayor, Ronda Salisbury	Red Rock	TBD

Publications

Date	Title	Notes
11/1/2024	Annual Report/Real Estate Update	Mailed December 24

Staff Calendar

*BA: Business Assistance, PA: Project Assistance, BR: Business Retention, BE: Business Expansion

Date	Activity	BA, PA, BR, BE	Notes	Staff
2/28/2025	Call	BE	Call with Equipment Share RE expansion	KG
2/27/2025	Call		Call with representative of North Fork Mono Tribe RE Casino Update	KG
2/27/2025	Call	PA	Call with Reni Maggiore RE Development on AVE 12 1/2	KG
2/27/2025	Event		Central Valley Community Foundation's Friends Forum with Former CA Senate President Pro Tempore Toni Atkins	KG

2/25/2025	Event		Business Journal's CEO of the Year Networking Reception/Dinner	KG
2/25/2025	Meeting		S2J2 Manufacturing and Economic Development Task Team Meeting	KG
2/20/2025	Meeting		S2J2 Four County Coordinating Committee Meeting	KG
2/13/2025	Meeting		Lunch meeting with Charlie Schuh and Buk Wagner, Colliers - Introduction	KG
2/12/2025	Meeting		MCEDC Executive Committee Meeting	KG, EE, LL
2/7/2025	Lunch	BE	Lunch meeting with Erin Volpp, WHSE Partners RE Update	KG
1/29/2025	Meeting		Meeting with Alex Tavlian, local government affairs representative for Chukchansi	KG
1/27/2025	Call		Call with Charlie Schuh, Senior Vice President, Central California Industrial, Colliers RE Introduction	KG
1/22/2025	Meeting		CalCities Legislative Reception	KG
1/21/2025	Meeting		Meeting with CSAC Finance Corporation RE economic development/business partnership	KG
1/16/2025	Virtual Meeting		Virtual Meeting with Kurt Kurtti, KT Development RE Introduction	KG
1/16/2025	Call	BE	Call with Erin Volpp, Partner of WHSE Partners RE Introduction/Expansion Plans	KG
1/15/2025	Meeting		Meeting with Stephanie Nathan, Executive Director of United Way of Fresno and Madera Counties RE Introduction	KG
1/15/2025	Call		Conference call with Dave Tipton, Michael Gunner RE Gunner Ranch West Updates	KG
1/10/2025	Virtual Meeting		GoBiz Virtual Meeting RE Jobs 1st Feedback	KG
1/9/2025	Call		Call with Mark Ward, Stations Casino, General Manager for North Fork Mono Casino	KG
1/9/2025	Meeting		Meeting with Bobby Kahn, Former Interim Executive Director of Madera County EDC - RE EDC Budget	KG
1/8/2025	Meeting		Madera EDC Board Meeting	KG, EE, LL
1/7/2025	Meeting		Meeting with Darren Rose, Former Executive Director of the Madera County EDC - RE Introduction	KG
12/20/2024	Meeting		SPAN Construction Introduction	KG/BK
12/19/2024	Meeting		Bob McCaffrey, Tesoro Viejo	KG/BK
12/19/2024	Meeting		PG&E Stake Holders Advisory Group	KG/BK
12/18/2024	Meeting		California Manufacturers & Technology Assoc	KG
12/17/2024	Meeting		Fresno EDC Introduction Lunch	KG/BK
12/10/2024	Meeting		Oakhurst Advisory Committee Meeting	KG
12/9/2024	Meeting	BA	Landscan and Madera County Workforce	KG/BK
11/25/2024	Meeting	BE	COO, Premium Bottled Water	KG/BK
11/22/2024	Meeting		Colliers -Introduction	KG/BK
11/22/2024	Meeting		Newmark Pearson Commercial	KG/BK
11/21/2024	Press Event		Governor's Press event regarding his upcoming Economic Statewide plan and Jobs First Initiative	KG
11/24/2024			Meeting with ZND	BK
11/20/2024	Meeting		Kirk Atamian/Todd Phillips- Introduction	KG/BK
11/20/2024	Meeting		Maiknue Vang-Workforce Programs	KG/BK
11/19/2024	Meeting		Dan Riley-Introduction	KG/BK
11/4/2024	Meeting		Tim Jones-Riverstone/Supervisor Wamhoff	KG/BK
11/4/2024	Meeting		Maiknue Vang Workforce-Programs/Grants	KG/BK
10/29/2024	Meeting		Workforce Plan Forum Business Division	MG
10/8/2024	Call	PA	Project Jet	BK
10/7/2024	Meeting	BA	Luigi Jurius-ZND US-discussed and helped moving a vendor the area	BK
9/27/2024	Meeting	BA	Met with confidential client discuss growth avenues	BK
9/27/2024	Meeting	BA/BE	Met with site developer updates on county wide opportunities	BK

9/27/2024	Meeting	BA	Program Assistance	BK
9/27/2024	Meeting	BA	Marketing –Pizza Factory	BK
9/18/2024	Call		ICSC West Trade Show prep	BK
9/7/2024	Groundbreaking		North Fork Mono Tribe Casino, over 1,000 in attendance. Expected to open 12/2025 or 1/2026	BK
8/20/2024	Tour		Evapco new facility tour	MG
7/30/2024	Meeting	BA	Nathan Alonzo- PGE power issue	BK
7/29/2024	Meeting		Zip Recruiter	BK
7/25/2024	Meeting		Stephanie Moreno United Way	BK
7/22/2024	Meeting	PA	Christian Ueland- updates	BK
7/20/2024	Networking		Ross Grand Opening	MG
7/18/2024	Meeting		Darren Rose- Project Updates	BK
7/17/2024	Interview		Madera Tribune –Tyler Takada	BK
7/15/2024	Meeting		S2J2 – Proposal Review Meeting	MG
7/15/2024	Networking		NAIOP Golf Tournament	BK
7/12/2024	Meeting		Kern EDC representative regarding NAIOP	BK
7/11/2024	Meeting	PA	Nathan Alonzo-power issue	BK
7/3/2024	Meeting		VRPA Introduction	BK, LL, MG
7/2/2024	Meeting	BE	Tim Curley- Valley Children's	BK
7/2/2024	Meeting		Nick Audino property inventory	BK
7/1/2024	Meeting	PA	Buk Wagner	BK

M A D E R A C O U N T Y

M A D E R A C O U N T Y
ECONOMIC DEVELOPMENT
COMMISSION
E X E C U T I V E C O M M I T T E E

TO: Madera County Economic Development Executive Committee
FROM: Lois Leonard, Business Assistance & Office Manager
DATE: March 12, 2025
SUBJECT: Staff Report

CDBG RLF PROGRAM STATUS

- **Madera County Business Assistance/Microenterprise Program
Income Trust Fund Balance= \$589,938.64**
- **City of Madera Program Income Trust Fund Balance- \$ 362,847**

LOAN STATUS

See attached

CITY OF MADERA MICRO BUSINESS PANDEMIC GRANT

28 grants approved with two grants available to complete the program. Two grants are available.

ECONOMIC DEVELOPMENT COMMISSION

R E V O L V I N G L O A N F U N D S T A T U S

<u>CLIENT</u>	<u>STATUS</u>	<u>AGENCY</u>	<u>2/28/25 Balance</u>
Jairo Sepulveda DDS., Inc.	Over 180 days	City of Madera	\$2,069.55
Galaxy Dance Academy	Over 180 days	City of Madera	\$17,492.58
Axis Coffee Bar & Eatery	Current	Madera County	\$9,990.57
GQ Investments	90 days	City of Madera	\$ 60,030.71
Sierra News Online	Over 180 days	Madera County	\$27,884.51